

PERU



Luis Vegas

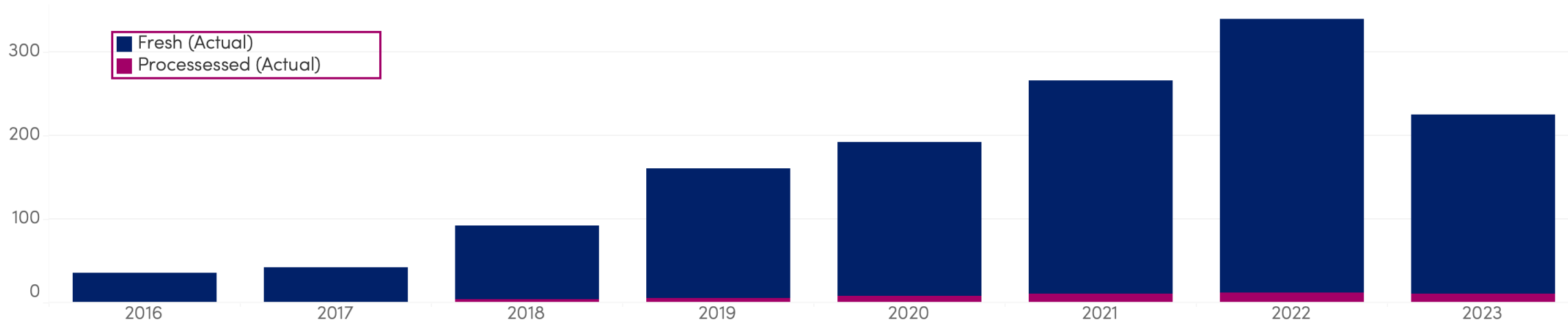


2023 FINAL PRODUCTION STATS Jan-Dec

Fresh (Actual)	214.0MM
Processed (Actual)	11.0MM
Total (Actual)	225.0MM

2023 FORECAST PRODUCTION Jan-Dec

Total (Forecast)	0.0MM
Total Global (Forecast)	747 M



Fresh (Actual)	34.9M	42.5M	87.9M	155.0M	184.6M	255.9M	328.2M	214.0M
Processed (Actual)			3.7MM	5.6MM	8.1MM	9.9MM	11.4MM	11.0MM

CHILE



Andres Armstrong

2022-2023 Actual Estimated Chile Exports

Fresh (Actual)	197.0M
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Processed (Actual)	110.0MM
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2023-2024 Total Estimated Chile Exports

Fresh (Forecast)	176.0MM
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Processed (Forecast)	121.0MM
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2023-2024 Estimated Pounds Exported to the U.S.

Fresh (Forecast)	88.2MM
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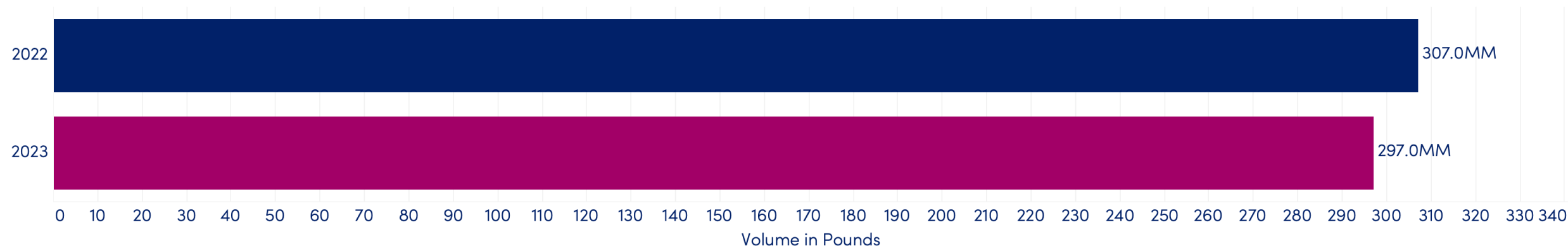
Processed (Forecast)	36.4MM
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Avg. Organic (%)

26.0%



Total Chilean Production Crop Year Start October



MEXICO



Rodrigo Aceves



2023 FINAL PRODUCTION STATS

MEXICO AVG STATS

2024 FORECAST PRODUCTION

Total (Actual)

199.1MM

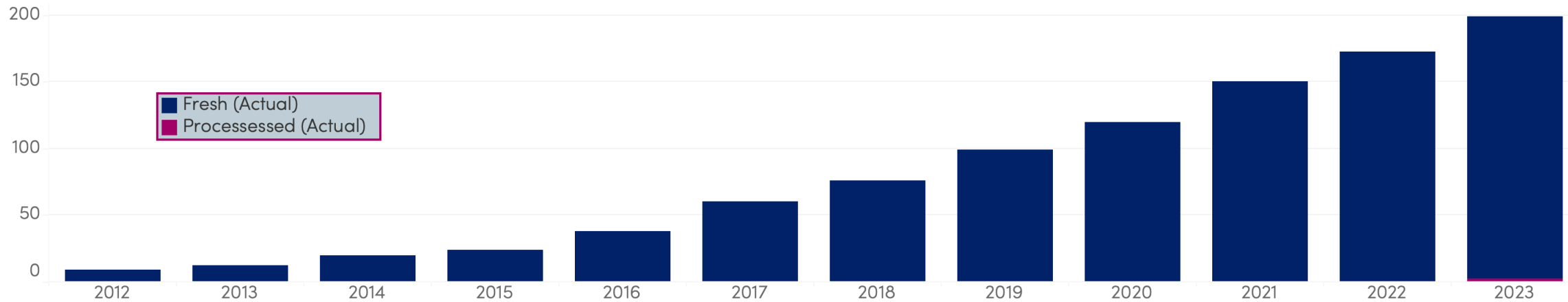
Avg. Organic (%)

13.7%

Total (Forecast)

233.7MM

Production in Million Pounds



Fresh (Actual)

9.2M

12.0M

20.0M

23.7M

37.7M

60.2M

76.3M

98.9M

120.0M

150.6M

172.9M

196.5M

BRITISH COLUMBIA



Jason Smith



2023 FINAL PRODUCTION STATS

Fresh (Actual)	35.0MM
Processessed (Actual)	30.0MM
Total (Actual)	65.0MM

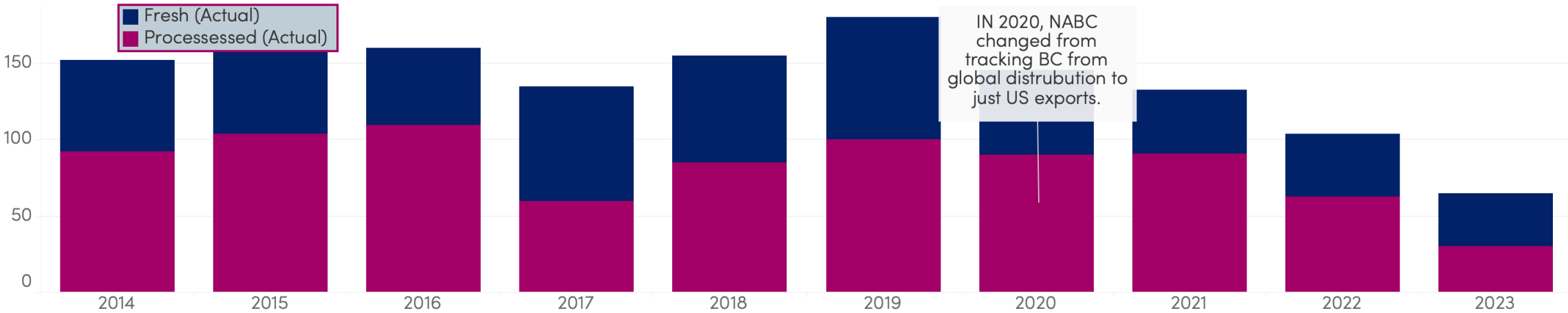
BRITISH COLUMBIA AVG STATS

Avg. Organic (%)	3.7%
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2024 FORECAST PRODUCTION

Fresh (Forecast)	80.0MM
Processessed (Forecast)	80.0MM
Total (Forecast)	160.0MM

Production in Million Pounds



Fresh (Actual)	60.0M	66.0M	50.0M	75.0M	70.0M	80.0M	56.0M	42.0M	41.6M	35.0M
Processessed (Actual)	92.0MM	104.0MM	110.0MM	60.0MM	85.0MM	100.0MM	90.0MM	91.0MM	62.4MM	30.0MM



LOWBUSH/WILD



Jean-Pierre Senneville



2023 FINAL PRODUCTION STATS

Fresh (Actual)	0.0MM
Processed (Actual)	285.5MM
Total (Actual)	285.5MM

LOWBUSH/WILD AVG STATS

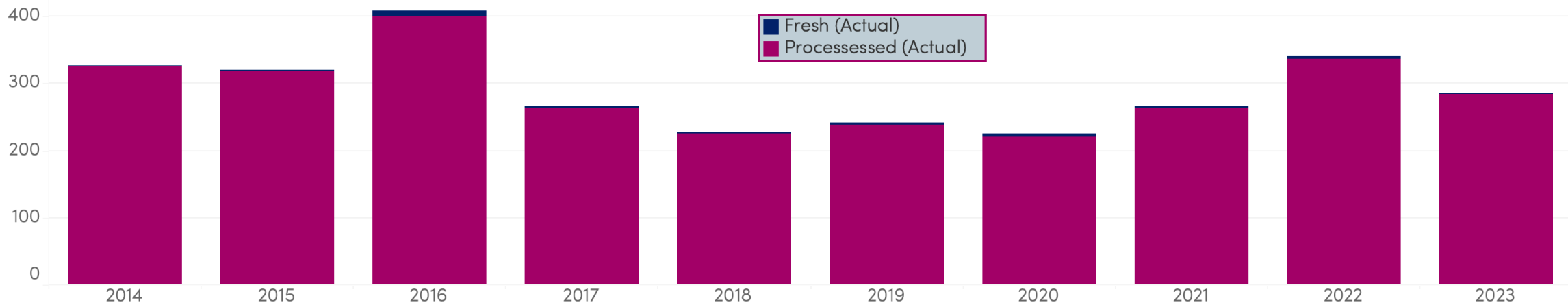
Avg. Forecast vs Actual % Total

Avg. Organic (%)

2024 FORECAST PRODUCTION

Fresh (Forecast)	5.0MM
Processed (Forecast)	305.0MM
Total (Forecast)	310.0MM

Production in Million Pounds



Fresh (Actual)	0.6M	1.8M	9.0M	3.0M	2.4M	3.0M	5.0M	3.0M	5.0M	0.0M
Processed (Actual)	326.5MM	319.0MM	400.0MM	263.4MM	224.6MM	239.0MM	220.5MM	262.9MM	336.5MM	285.5MM
Forecast vs Actual %	10.3%	4.9%	6.5%	9.7%	8.1%	0.8%	3.7%	6.4%	5.9%	7.9%



FLORIDA



Brittany Lee



2023 FINAL PRODUCTION STATS

Fresh (Actual)	15.5MM
Processed (Actual)	0.0MM
Total (Actual)	15.5MM

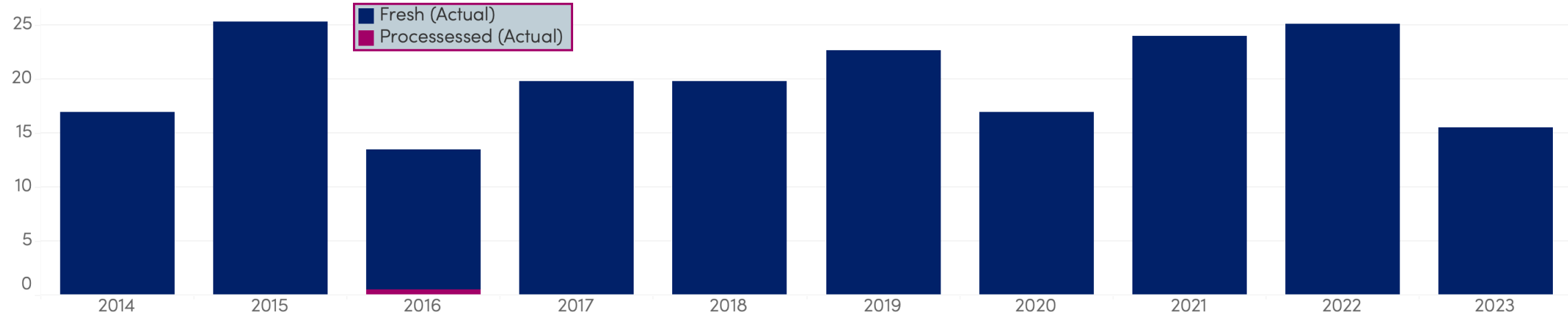
FLORIDA AVG STATS

Avg. Forecast vs Actual % Total	8.5%
Avg. Organic (%)	4.7%

2024 FORECAST PRODUCTION

Fresh (Forecast)	22.0MM
Processed (Forecast)	0.0MM
Total (Forecast)	22.0MM

Production in Million Pounds



Fresh (Actual)	17.0M	25.3M	13.0M	19.8M	19.8M	22.7M	17.0M	24.0M	25.1M	15.5M
Processed (Actual)	0.0MM	0.0MM	0.5MM	0.0MM	0.0MM	0.0MM	0.0MM	0.0MM	0.0MM	0.0MM
Forecast vs Actual %	0.0%	0.8%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	25.5%	31.1%



CALIFORNIA



Todd Sanders



2023 FINAL PRODUCTION STATS

Fresh (Actual)	51.6MM
Processed (Actual)	12.0MM
Total (Actual)	63.6MM

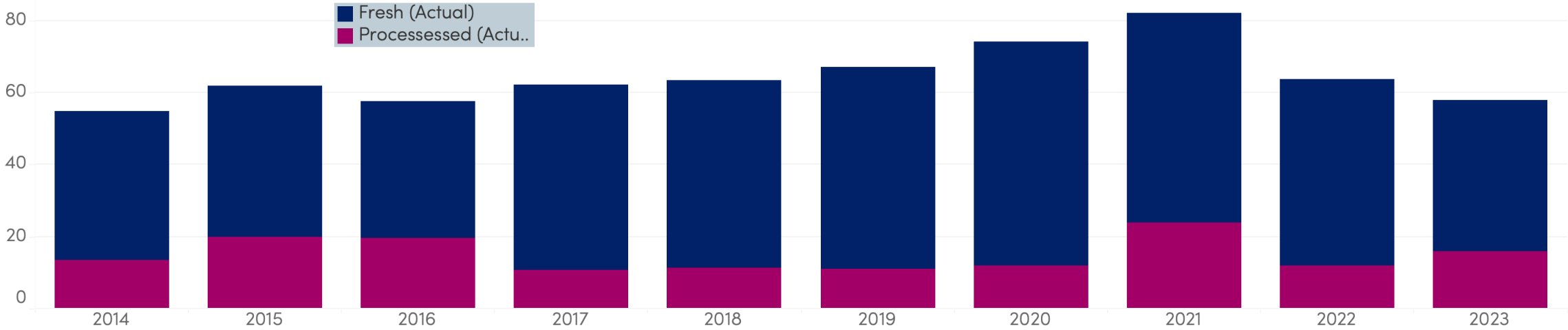
CALIFORNIA AVG STATS

Avg. Forecast vs Actual % Total	14.0%
Avg. Organic (%)	34.5%

2024 FORECAST PRODUCTION

Fresh (Forecast)	64.0MM
Processed (Forecast)	16.0MM
Total (Forecast)	80.0MM

Production in Million Pounds



Fresh (Actual)	41.3M	42.0M	38.1M	51.3M	52.2M	56.1M	62.0M	58.0M	51.6M	42.0M
Processed (Actual)	13.4MM	20.0MM	19.5MM	10.8MM	11.2MM	11.0MM	12.0MM	24.0MM	12.0MM	16.0MM
Forecast vs Actual %	15.2%	12.7%	0.9%	9.7%	5.7%	10.0%	10.4%	2.5%	27.7%	27.5%



GEORGIA



Derrin Wheeler



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2023 FINAL PRODUCTION STATS

Fresh (Actual)	79.0MM
Processed (Actual)	18.0MM
Total (Actual)	97.0MM

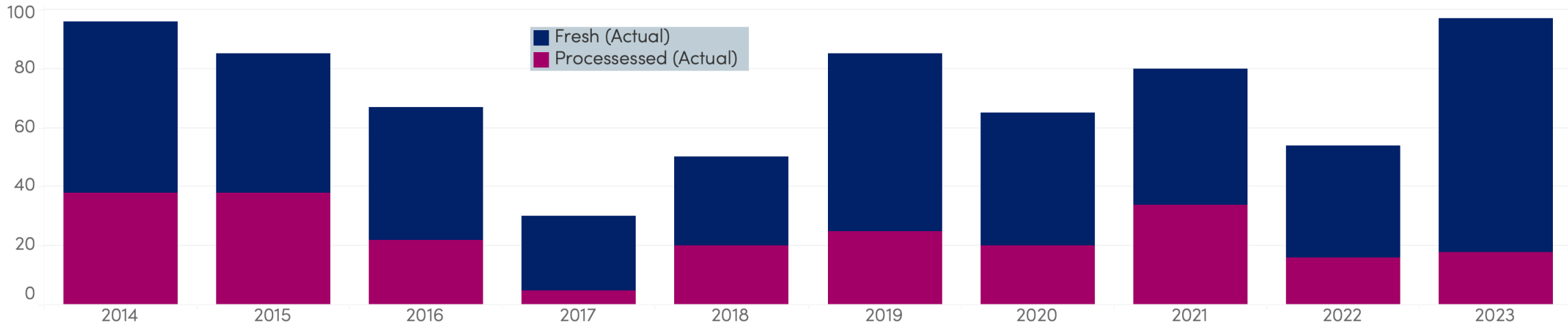
GEORGIA AVG STATS

Avg. Forecast vs Actual % Total	11.4%
Avg. Organic (%)	9.5%

2024 FORECAST PRODUCTION

Fresh (Forecast)	60.0MM
Processed (Forecast)	25.0MM
Total (Forecast)	85.0MM

Production in Million Pounds



Fresh (Actual)	58.0M	47.0M	45.0M	25.0M	30.0M	60.0M	45.0M	46.0M	38.0M	79.0M
Processed (Actual)	38.0MM	38.0MM	22.0MM	5.0MM	20.0MM	25.0MM	20.0MM	34.0MM	16.0MM	18.0MM
Forecast vs Actual %	0.0%	9.0%	0.0%	15.4%	25.0%	0.0%	0.0%	0.0%	32.5%	14.1%



MISSISSIPPI / LOUISIANA



NA



2023 FINAL PRODUCTION STATS

Fresh (Actual)	0.0MM
Processed (Actual)	0.0MM
Total (Actual)	0.0MM

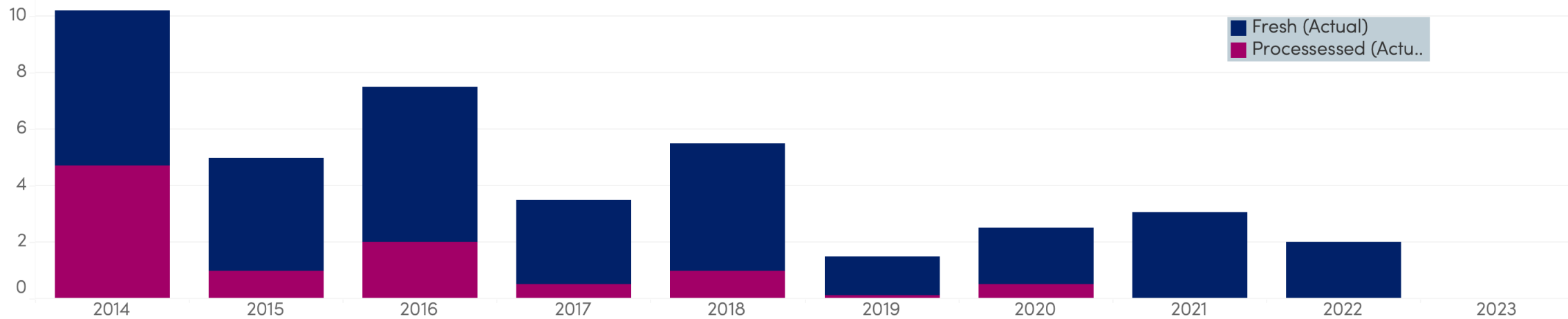
MISSISSIPPI / LOUISIANA AVG STATS

Avg. Forecast vs Actual % Total	14.1%
Avg. Organic (%)	0.0%

2024 FORECAST PRODUCTION

Fresh (Forecast)	2.0
Processed (Forecast)	0.5
Total (Forecast)	2.5

Production in Million Pounds



Fresh (Actual)	5.5M	4.0M	5.5M	3.0M	4.5M	1.4M	2.0M	3.1M	2.0M	0.0M
Processed (Actual)	4.7MM	1.0MM	2.0MM	0.5MM	1.0MM	0.1MM	0.5MM	0.0MM	0.0MM	0.0MM
Forecast vs Actual %	0.0%	9.1%	0.0%	12.5%	10.0%	0.0%	0.0%	29.1%	53.5%	100.0%

NORTH CAROLINA



Jody McPherson



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2023 FINAL PRODUCTION STATS

Fresh (Actual)	40.5MM
Processed (Actual)	8.7MM
Total (Actual)	49.2MM

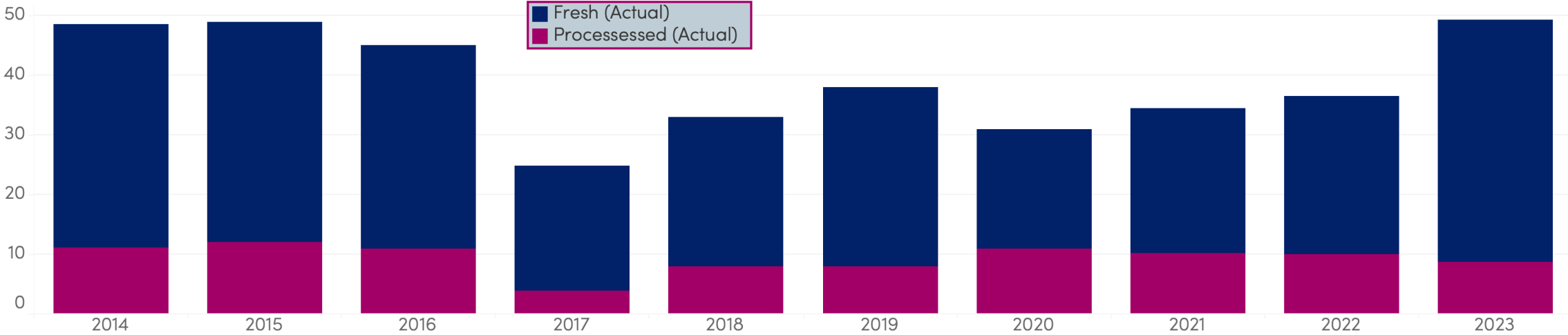
NORTH CAROLINA AVG STATS

Avg. Forecast vs Actual % Total	8.5%
Avg. Organic (%)	1.0%

2024 FORECAST PRODUCTION

Fresh (Forecast)	40.0MM
Processed (Forecast)	10.0MM
Total (Forecast)	50.0MM

Production in Million Pounds



Fresh (Actual)	37.3M	36.9M	34.0M	21.1M	25.0M	29.9M	20.0M	24.3M	26.5M	40.5M
Processed (Actual)	11.2MM	12.0MM	11.0MM	3.8MM	8.0MM	8.0MM	11.0MM	10.2MM	10.0MM	8.7MM
Forecast vs Actual %	0.0%	11.1%	0.0%	0.0%	3.1%	5.3%	6.1%	0.0%	18.9%	9.3%



NEW JERSEY



Alec Arena

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2023 FINAL PRODUCTION STATS

Fresh (Actual)	30.0MM
Processed (Actual)	8.0MM
Total (Actual)	38.0MM

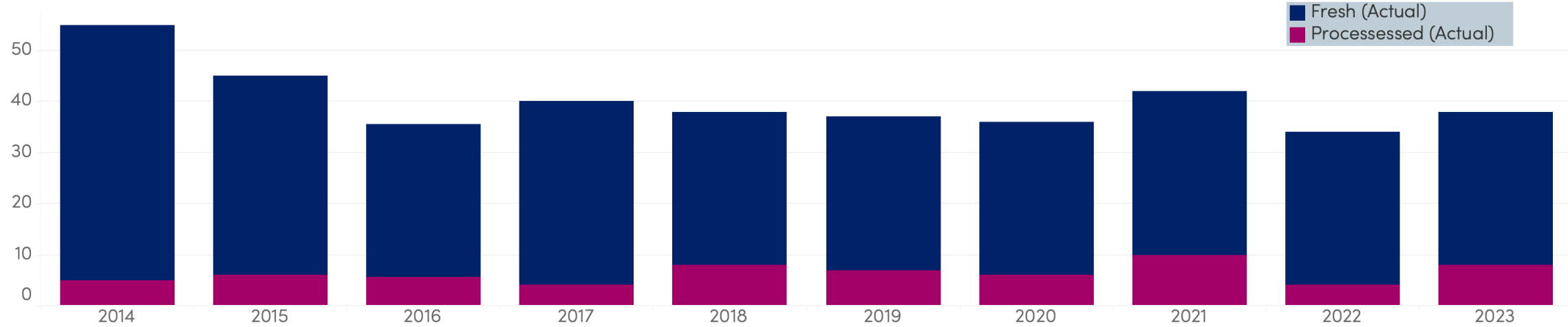
NEW JERSEY AVG STATS

Avg. Forecast vs Actual % Total	11.2%
Avg. Organic (%)	2.3%

2024 FORECAST PRODUCTION

Fresh (Forecast)	35.0MM
Processed (Forecast)	8.0MM
Total (Forecast)	43.0MM

Production in Million Pounds



	1/1/2014	1/1/2015	1/1/2016	1/1/2017	1/1/2018	1/1/2019	1/1/2020	1/1/2021	1/1/2022	1/1/2023
Processed (Actual)	5.0MM	6.0MM	5.5MM	4.0MM	8.0MM	7.0MM	6.0MM	10.0MM	4.0MM	8.0MM
Fresh (Actual)	50.0M	39.0M	30.0M	36.0M	30.0M	30.0M	30.0M	32.0M	30.0M	30.0M
Forecast vs Actual %	0.0%	0.0%	0.0%	5.3%	20.8%	15.9%	0.0%	5.0%	19.0%	5.0%



INDIANA



Pat Goin



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2023 FINAL PRODUCTION STATS

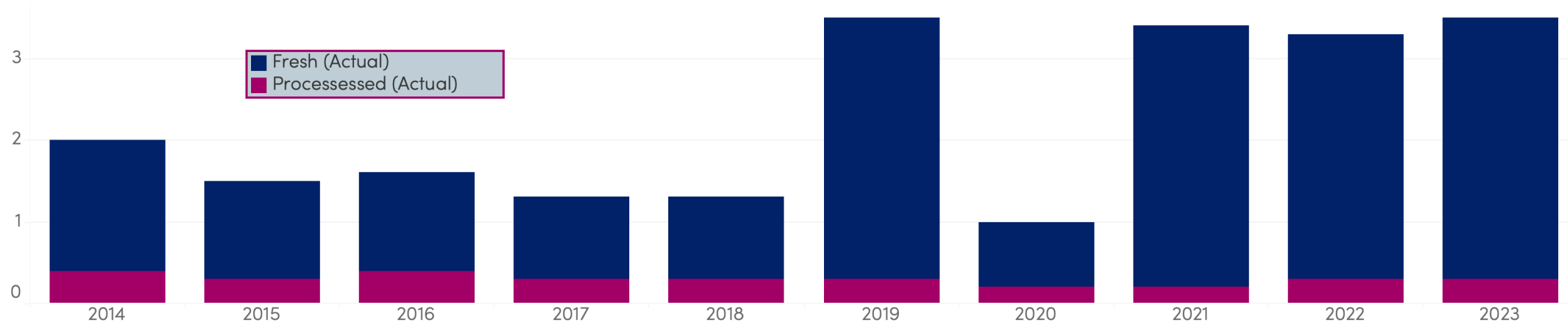
Fresh (Actual)	3.2MM
Processessed (Actual)	0.3MM
Total (Actual)	3.5MM

INDIANA AVG STATS

Avg. Forecast vs Actual % Total	14.0%
Avg. Organic (%)	5.0%

2024 FORECAST PRODUCTION

Fresh (Forecast)	3.2MM
Processessed (Forecast)	0.2MM
Total (Forecast)	3.4MM



Fresh (Actual)	1.6M	1.2M	1.2M	1.0M	1.0M	3.2M	0.8M	3.2M	3.0M	3.2M
Processessed (Actual)	0.4MM	0.3MM	0.4MM	0.3MM	0.3MM	0.3MM	0.2MM	0.2MM	0.3MM	0.3MM
Forecast vs Actual %	20.0%	40.0%	6.7%	0.0%	0.0%	0.0%	0.0%	6.3%	5.7%	9.4%

MICHIGAN



George Fritz



2023 FINAL PRODUCTION STATS

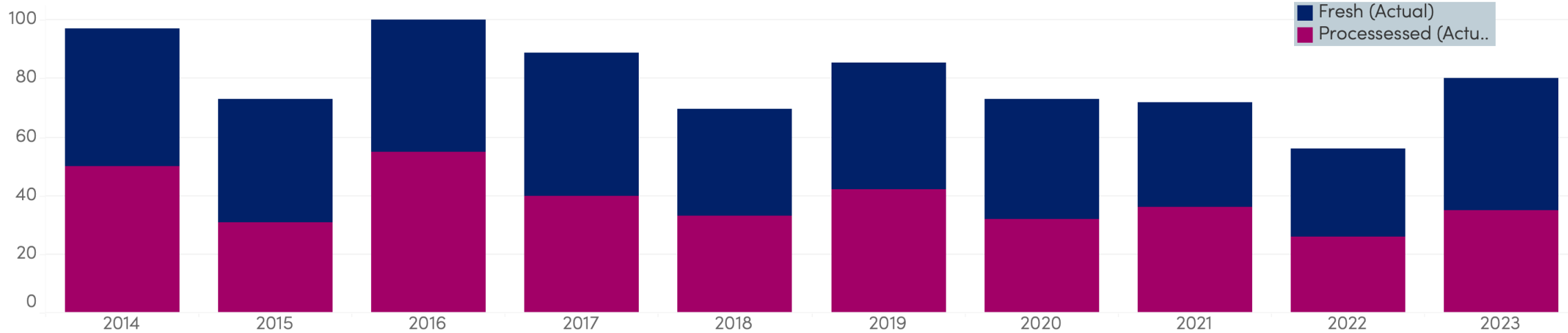
Fresh (Actual)	45.0MM
Processed (Actual)	35.0MM
Total (Actual)	80.0MM

MICHIGAN AVG STATS

Avg. Forecast vs Actual % Total	11.4%
Avg. Organic (%)	1.0%

2024 FORECAST PRODUCTION

Fresh (Forecast)	42.5MM
Processed (Forecast)	28.0MM
Total (Forecast)	70.5MM



Fresh (Actual)	47.0M	42.0M	45.0M	49.0M	36.5M	43.5M	41.0M	36.0M	30.0M	45.0M
Processed (Actual)	50.1MM	31.0MM	55.0MM	40.0MM	33.0MM	42.0MM	32.0MM	36.0MM	26.0MM	35.0MM
Forecast vs Actual %	6.1%	14.1%	0.0%	0.6%	19.2%	5.0%	0.4%	0.0%	16.4%	17.6%

OREGON



Doug Krahmer



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2023 FINAL PRODUCTION STATS

Fresh (Actual) 60.8MM

Processed (Actual) 74.2MM

Total (Actual) 135.0MM

OREGON AVG STATS

Avg. Forecast vs Actual % Total 14.2%

Avg. Organic (%) 24.5%

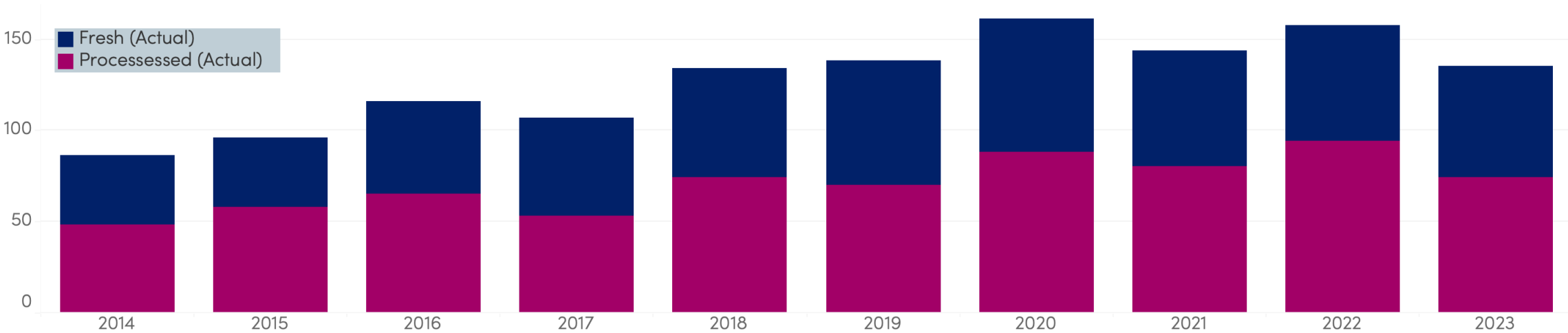
2024 PRODUCTION FORECAST

Fresh (Forecast) 79.0MM

Processed (Forecast) 96.0MM

Total (Forecast) 175.0MM

Production in Million Pounds



Fresh (Actual)	38.4M	37.8M	51.0M	54.0M	59.8M	68.0M	73.0M	63.8M	63.0M	60.8M
Processed (Actual)	48.1MM	57.9MM	65.1MM	53.0MM	74.2MM	70.0MM	88.0MM	80.0MM	94.4MM	74.2MM
Forecast vs Actual %	1.8%	0.7%	16.1%	20.2%	7.2%	6.2%	0.6%	15.0%	7.4%	22.9%



WASHINGTON



Alan Schreiber



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2023 FINAL PRODUCTION STATS

Fresh (Actual)	51.1MM
Processed (Actual)	113.9MM
Total (Actual)	165.0MM

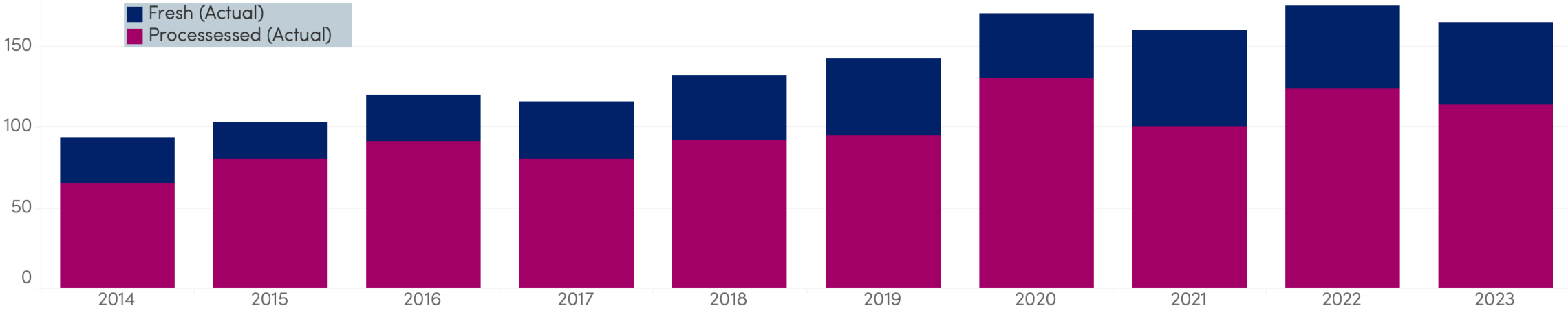
WASHINGTON AVG STATS

Avg. Forecast vs Actual % Total	13.7%
Avg. Organic (%)	26.7%

2024 FORECAST PRODUCTION

Fresh (Forecast)	59.0MM
Processed (Forecast)	126.0MM
Total (Forecast)	185.0MM

Production in Million Pounds



Fresh (Actual)	28.0M	23.0M	29.0M	36.0M	40.0M	48.0M	40.0M	60.0M	51.0M	51.1M
Processed (Actual)	65.5MM	80.0MM	91.0MM	80.0MM	92.0MM	94.5MM	130.0MM	100.0MM	124.0MM	113.9MM
Forecast vs Actual %	3.9%	1.0%	9.1%	3.3%	4.3%	5.6%	3.0%	6.7%	4.9%	10.8%



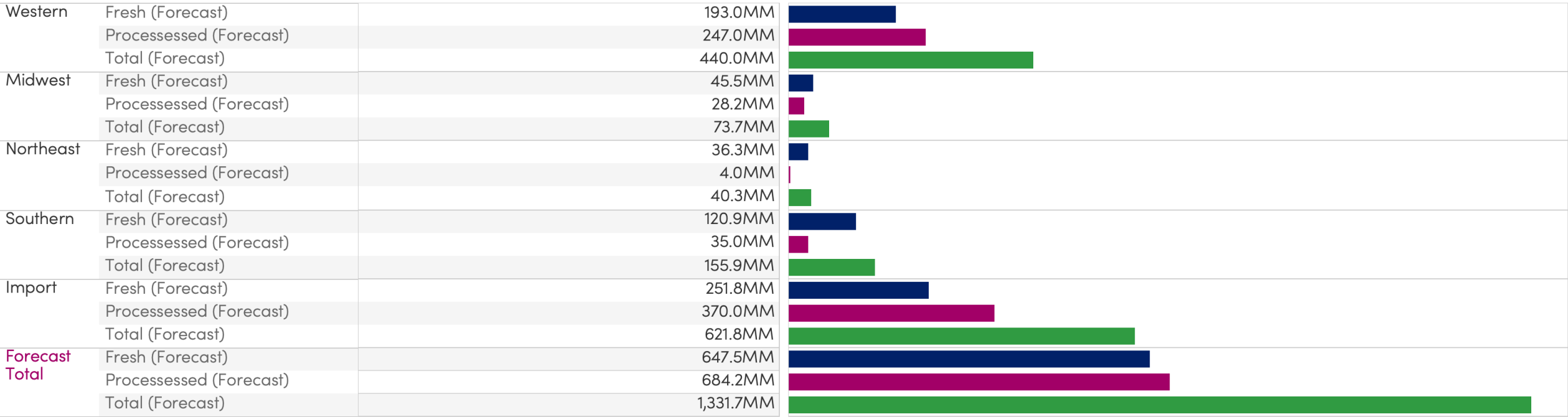
2023 North American Actual

Western	Fresh (Actual)	153.9MM	
	Processessed (Actual)	204.1MM	
	Total (Actual)	358.0MM	
Midwest	Fresh (Actual)	48.2MM	
	Processessed (Actual)	35.3MM	
	Total (Actual)	83.5MM	
Northeast	Fresh (Actual)	30.0MM	
	Processessed (Actual)	8.0MM	
	Total (Actual)	38.0MM	
Southern	Fresh (Actual)	135.0MM	
	Processessed (Actual)	26.7MM	
	Total (Actual)	161.7MM	
Import	Fresh (Actual)	231.5MM	
	Processessed (Actual)	318.1MM	
	Total (Actual)	549.6MM	
Actual Total	Fresh (Actual)	598.6MM	
	Processessed (Actual)	592.2MM	
	Total (Actual)	1,190.8MM	

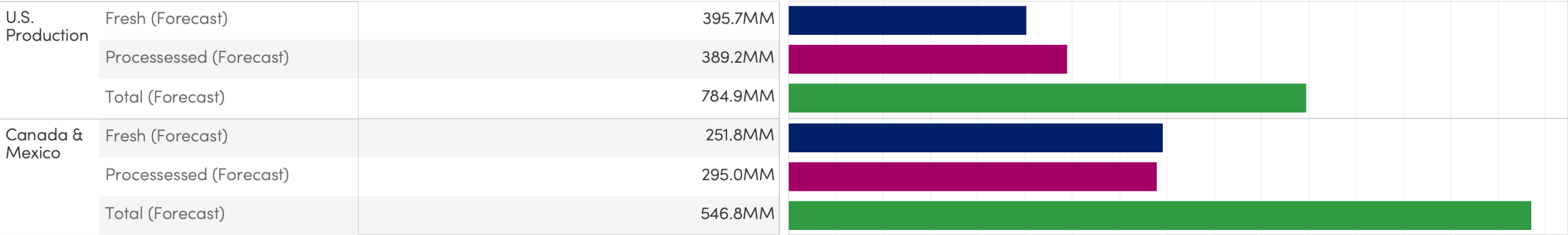
North American Breakdown

U.S. Production	Fresh (Actual)	367.1MM	
	Processessed (Actual)	344.1MM	
	Total (Actual)	711.2MM	
Canada & Mexico	Fresh (Actual)	231.5MM	
	Processessed (Actual)	248.1MM	
	Total (Actual)	479.6MM	

2024 North American Forecast



North American Breakdown



2024 FORECAST U.S.

FRESH

PROCESSED

TOTAL PRODUCTION

Western

193.3MM

247.0MM

440.3MM

Midwest

46.9MM

28.2MM

75.1MM

Northeast

36.4MM

4.0MM

40.4MM

Southern

123.9MM

35.5MM

159.4MM

Import

1,677.7MM

659.2MM

2,593.8MM

2,000.0MM 1,500.0MM 1,000.0MM 500.0MM 0.0MM 0.0MM 50.0MM 100.0MM 150.0MM 200.0MM



NABC CROP REPORT 2023 | FALL SUMMIT
*All data is from historical NABC Crop Reporting

2023 FINAL PRODUCTION U.S.

FRESH

PROCESSED

TOTAL PRODUCTION

Western

165.9MM

230.4MM

396.3MM

Midwest

36.9MM

26.3MM

63.2MM

Northeast

30.4MM

4.0MM

34.4MM

Southern

96.0MM

26.0MM

122.0MM

Import

676.0MM

457.3MM

2,447.9MM

800.0MM 600.0MM 400.0MM 200.0MM 0.0MM 0.0MM 100.0MM 200.0MM 300.0MM

