

New Jersey Blueberry Industry Advisory Council  
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May 21, 2026

Cecilia Allende

**New Jersey Blueberry Industry Advisory Council Resolution:  
Support for the Continuation of the U.S. Highbush Blueberry  
Council**

David Arena

Paul Galletta

Matthew Macrie

The New Jersey Blueberry Industry Advisory Council (NJBIAC) Board of Directors supports the continuation of the U.S. Highbush Blueberry Council (USHBC) and encourages all eligible New Jersey growers to vote “**YES**” in the 2026 referendum.

Brandon Raso

Sam Mento III

Nick Arena

As a state commission, our role is to support and advance the interests of New Jersey blueberry growers. That responsibility includes recognizing and supporting the national program that creates demand and opportunity far beyond what any single state can achieve on its own. The USHBC was created by the industry to grow the entire blueberry category, and it plays a vital role in building demand — both in the United States and in markets around the world.

The NJBIAC Board believes in the work of USHBC and the value it delivers through coordinated research, promotion and industry services — focused on growing the pie so that the opportunity is greater for all growers. Ultimately, USHBC’s work makes greater opportunities possible for growers to build their businesses and support the life and legacy they’re working toward.

Continued investment in demand is imperative to maintaining a strong and competitive marketplace. No other organization can do this work at the scale required, and the continuation of USHBC ensures our industry remains aligned, effective and positioned for the future.

For these reasons, the NJBIAC Board of Directors urges New Jersey growers to support the continuation of USHBC.

**Vote “YES” in the 2026 referendum.**

Sincerely,

*Dennis G. Doyle*

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Chairman, New Jersey Blueberry Industry Advisory Council