



NABC Supplier Membership

Support the industry that supports your business!

JOIN THE NORTH AMERICAN BLUEBERRY COUNCIL

We are the united voice, advocate, and resource serving growers, fruit brokers, processors, food manufacturers, and others in the highbush blueberry industry.

Supplier members are a vital part of the NABC community. One of NABC's primary functions is to create a marketplace where growers and suppliers can regularly meet and develop strong relationships through events like the Blueberry Convention.

Your NABC supplier membership is an investment in yourself and the future of your business.

MEMBERSHIP BENEFITS

- **Exclusive Webinar Opportunity:** Host one webinar per year where you provide the speakers and topic, while NABC handles marketing, hosting, RSVPs, and provides the attendee list and recording after the event.
- **Online Supplier Directory Listing:** Gain visibility by being listed in the NABC online supplier database, making it easier for members to find and connect with your services.
- **Special Recognition at the Convention:** Enjoy recognition at the NABC Convention, showcasing your support and involvement with the blueberry industry.
- **Networking Opportunities:** Connect with other NABC members upon request, fostering valuable business relationships and industry partnerships.
- **Social Media Spotlights:** Receive 2 social media spotlights per year, providing a great opportunity to advertise a new product or promote a company campaign to the NABC community.
- **Industry Insights and Advocacy:** Stay informed with the latest industry trends, updates, and advocacy efforts, ensuring your business is always in the loop.

MEMBERSHIP LEVELS

Dues are based on gross annual blueberry-related sales.

- Less than \$500k: \$2,000
- Greater than \$500k - \$2.5 mil: \$2,250
- Greater than \$2.5 mil - \$5 mil: \$2,500
- Greater than \$5 mil - \$10 mil: \$3,000
- Greater than \$10 mil - \$25 mil: \$4,000
- Greater than \$25 mil: \$5,000 and 100k lbs: \$250

Join today at nabc.blueberry.org.



Supplier