



NABC Retail/Foodservice/School Program Membership

When We Come Together, Our Voices Are Stronger!

JOIN THE NORTH AMERICAN BLUEBERRY COUNCIL

Retail, Foodservice and School Program members are vital partners in delivering blueberries directly to consumers. As a member of the North American Blueberry Council, your organization gains valuable resources, insights and connections that help you succeed and shape the future of blueberry demand.

Your NABC membership is an investment in your company and the future of blueberries.

MEMBERSHIP BENEFITS

- **Industry Access and Insight** – Access key insights such as the weekly crop report, monthly cold storage updates and category data to support purchasing, planning and promotions.
- **Stronger Industry Connections** – Build relationships with growers, packers, shippers and marketers to align on product development and promotional opportunities.
- **Member-Only Resources** – Receive exclusive newsletters, alerts and updates that help you stay current with issues, innovations and policy developments in the blueberry industry.
- **Discounted Access to Events** – Attend NABC-hosted meetings and The Blueberry Convention at a reduced rate, with opportunities to connect with the full supply chain and gain insights into industry direction.
- **Shared Purpose and Visibility** – Be part of a national movement to promote healthy eating, celebrate blueberries and support the success of partners who bring blueberries to tables across North America.

MEMBERSHIP LEVELS

Retail, Foodservice and School Program memberships are offered at no cost to eligible individuals and organizations. While there are no dues for this category, an application is required to confirm eligibility.

Join today at nabc.blueberry.org.

