



When We Come Together, Our Voices Are Stronger!

JOIN THE NORTH AMERICAN BLUEBERRY COUNCIL

As a member of the North American Blueberry Council, your organization becomes part of a powerful collective working to support and advance the highbush blueberry industry across North America and beyond.

Your NABC membership is an investment in yourself and the future of your business.

MEMBERSHIP BENEFITS

- **Amplified Advocacy** – Support for shared policy priorities through unified representation on issues like labor, trade, research funding and market access at the federal and international levels.
- **Data-Driven Insights** – Access to trusted reports and analysis, including the weekly crop report, monthly cold storage updates, the annual stat book and more to inform your strategic priorities and communications.
- **Industry Collaboration** – Opportunities to collaborate with other commissions, councils and industry groups through working groups, task forces and national campaigns.
- **Exclusive Access and Discounts** – Preferred rates and member-only access to NABC events, including strategy sessions, meetings and professional development programs.
- **Timely Updates and Resources** – Member-only newsletters, alerts and industry intelligence designed to keep your team informed and aligned with national trends and efforts.
- **Community and Visibility** – Join a network of passionate blueberry advocates and increase your organization's visibility within a broader community committed to the success of growers and the industry.

MEMBERSHIP LEVELS

Dues are based on gross annual blueberry related budget.

- Less than \$100,000: \$2,000
- Greater than \$100k – \$250k: \$2,750
- Greater than \$250k – \$500k: \$3,250
- Greater than \$500k – \$750k: \$4,000
- Greater than \$750k – \$1 mil: \$4,250
- Greater than \$1 mi: \$5,000

Join today at nabc.blueberry.org.

