



When We Come Together, Our Voices Are Stronger!

JOIN THE NORTH AMERICAN BLUEBERRY COUNCIL

Distributor members play a vital role in connecting blueberries to markets and consumers across the supply chain. As an NABC member, your company gains strategic advantages through access, influence and insight.

Your NABC membership is an investment in yourself and the future of your business.

MEMBERSHIP BENEFITS

- **Advocacy That Supports Your Business** – Representation on key issues impacting distribution, including food safety, labor, transportation, trade and labeling regulations.
- **Market Intelligence You Can Use** – Access to trusted reports and insights, including the weekly crop report, monthly cold storage report, stat book and real-time updates to help you navigate market dynamics.
- **Industry Networking and Visibility** – Be part of a connected community of blueberry leaders – growers, shippers, marketers and industry partners – through NABC events, task forces and promotional opportunities.
- **Exclusive Access and Discounts** – Preferred rates and member-only access to NABC events, including strategy sessions, meetings and professional development programs.
- **Timely Updates and Resources** – Member-only newsletters, alerts and industry intelligence designed to keep your team informed and aligned with national trends and efforts.
- **Community and Visibility** – Join a network of passionate blueberry advocates and increase your organization's visibility within a broader community committed to the success of growers and the industry.

MEMBERSHIP LEVELS

Dues are based on gross annual blueberry related sales.

- Less than \$500,000: \$2,000
- Greater than \$500k – \$2.5 mil: \$2,250
- Greater than \$2.5 mil – \$5 mil: \$2,500
- Greater than \$5 mil – \$10 mil: \$3,000
- Greater than \$10 mil – \$25 mil: \$4,000
- Greater than \$25 mi: \$5,000

Join today at nabc.blueberry.org.

