



2020

Membership Directory

Blueberries
NORTH AMERICAN BLUEBERRY COUNCIL



WECCO

A DURAVANT COMPANY



1311 Bluegrass Place
Woodland, CA 95776

TEL 530-666-9190
FAX 530-666-9428
WEB wecotek.com

Together, growing the blueberry industry!

Dear NABC members,

Welcome to the new NABC Membership Directory! We're excited to share all the details on our members and provide this guide as an additional resource for connecting and collaborating with each other.

Like many things at NABC, this revamped directory has a new look and feel, and introduces you to our new leadership and direction. From an updated committee structure, to new ways to get involved, to an inspiring strategic plan, we're well on our way to reimagining the many ways NABC can support growers, handlers and associate members.

We hope you'll take a few minutes to read about our most recent advocacy efforts, understand the exciting direction we're taking thanks to our new strategic plan, and get to know your committee leaders, members and others that make up the NABC community.

Then, join our reinvigorated effort to work together to grow our industry.

Here we go!



KEN PATTERSON
NABC Chair



KASEY CRONQUIST
NABC President

A handwritten signature in black ink that reads "Ken Patterson".

Ken Patterson
NABC Chair

A handwritten signature in black ink that reads "Kasey Cronquist".

Kasey Cronquist
NABC President

A new plan for a reimagined organization

In early 2020, the NABC embarked on the process of creating a new strategic plan to help the organization identify what matters most and guide us in creating a bright future for the blueberry industry that includes measurable goals.

That plan, approved in June, includes a new mission, vision and key objectives for the organization, all with an eye on maintaining the high value of the blueberry while advocating for a profitable future.

The strategic plan puts forth a positive and collaborative road map to growing a vibrant and prosperous industry, and positions the NABC to lead the way over the next five to 10 years.

Here are some of the key elements of the plan:

Vision

NABC is a recognized leader and trusted partner in addressing issues, opportunities and industry practices that drive success and profitability in the production and distribution of blueberries in North America and around the world.

Mission

The North American Blueberry Council (NABC) is the united voice, advocate and resource serving the interests of the highbush blueberry industry.

Objectives

ADVOCACY AND INFLUENCE

Build and advance a policy platform that rallies the industry and presents a united voice to effect positive change.

INDUSTRY LEADERSHIP

Convene the industry to address critical issues that advance practice and drive success and profitability.

SOURCE OF INFORMATION AND PRACTICE

Provide data, information and educational opportunities that support business growth and sound decision-making.

COLLABORATION AND PARTNERSHIPS

Build strong relationships with industry groups, domestic and foreign, to enhance cooperation and provide an environment in which all can succeed.

COMMUNICATION

Communicate on a regular basis as a source of timely, credible information on industry trend and issues.

INDUSTRY UNITY/COMMUNITY

Reach out and engage all interests in the industry supply chain to facilitate exchange and understanding.

MEMBERSHIP DEVELOPMENT

Build a strong base of committed members through an intentional outreach effort.





NABC FOCUS AND IDENTITY

Clarify and communicate a compelling NABC value proposition.

CAPACITY

Ensure adequate and sustainable human and financial resources to carry out the NABC mission.

VOLUNTEER LEADERSHIP DEVELOPMENT

Engage members and others in meaningful work and identify and cultivate a growing pool of potential leaders.

STRUCTURE (MEMBERSHIP, DUES, GOVERNANCE, OPERATIONS)

Modernize NABC structure, governance and operations to increase efficiency and effectiveness.



A unified voice for the blueberry industry

NABC is on the front lines, advocating for the blueberry industry in state capitals and Washington, D.C.

During our first ever Hill Climb in March as part of our revamped Spring Meetings, we met with policymakers and appointed ag leaders to share the stories of our growers, advocate for smart ag policy and explain the challenges growers are facing.

Our reconstituted Legislative Committee also takes an active leadership role on behalf of the blueberry industry on the topics that matter most to our members. And our lobbyist, Dan Haley, provides professional guidance and ensures the voices of blueberry growers are heard at the highest levels.

We're also guiding blueberry growers on how to be advocates in their communities and at the state level.

It's all part of our multi-tiered plan to keep the blueberry industry front and center with lawmakers, influencers and the USDA.

NABC focuses its advocacy efforts on these critical topics:

- Increasing the highbush blueberry industry's representation and profile within USDA's procurement programs.
- Improving access to foreign markets.
- Advocating for fair trade policy.
- Adding our voice to the Farm Workforce Modernization Act.





NABC Officers

March 2020 - February 2021

NABC Chair: Ken Patterson

Island Grove Ag Products Inc.
2600 SE 193 Avenue
Hawthorne, Florida 32640
(352) 481-5558
kwpigap@aol.com

Treasurer: Art Galletta

Atlantic Blueberry Company
7201 Weymouth Road
Hammonton, NJ 08037
(609) 561-8600
art@atlanticblueberry.com

1st Vice Chair: Pat Goin

Goin's Blueberry Lane
3340 South 750 West
North Judson, IN 46366
(574) 896-2283
kevinpatgbl@embarqmail.com

Assistant Treasurer: Lorrie Merker

Michigan Blueberry Growers Association
P.O. Box 322
Grand Junction, MI 49056-0322
(269) 434-6791
lmerker@blueberries.com

Second Vice Chair: Teddy Koukoulis

Wish Farms
1000 Stearn Street
Plant City, Florida 33563
(813) 600-8879
teddy@wishfarms.com

Past Chair: Tom Bodtke

Bodtke Farms/Cornerstone Ag
61747 CR 388
South Haven, MI 49090
(269) 637-2899
tbodtke@cornerstoneag-llc.com

Secretary: Ellie Norris

8181 Oak Hill Road
Roseburg, OR 97471
Norris Blueberry Farms
(541) 459-3274
ellie@norrisblueberryfarms.com

President: Kasey Cronquist

NABC
81 Blue Ravine Road, Suite 110
Folsom, CA 95630
(916) 983-2279
kcronquist@nabcblues.org



Area Representatives

British Columbia: Anju Gill

BC Blueberry Council
275 32160 South Fraser Way
Abbotsford, BC V2S 6H1
(604) 864-2117
anju@bcblueberry.com

California: Todd Sanders

California Blueberry Commission
2565 Alluvial Avenue, Suite 182
Clovis, CA 93611
(559) 225-3000
tsanders@calblueberry.org

Florida: Ken Patterson

Island Grove Ag Products Inc.
2600 SE 193 Avenue
Hawthorne, Florida 32640
(352) 481-5558

Georgia/Southern States: Alex Cornelius

Cornelius Farms
6488 Cornelius Road
Manor, GA 31505
(912) 281-4160
alex@corneliusfarms.com

Indiana: Pat Goin

Goin's Blueberry Lane
3340 South 750 West
North Judson, IN 46366
(574) 896-2283
kevinpatgbl@embarqmail.com

Mexico: Jose Luis Bustamante

San Juan Bosco 4299, Col. Lomas
De Guadalupe
Zapopan, Jalisco, Mexico 45038
(33) 1071-0088
joseluis@naturipe.com

Michigan/Indiana: George Fritz Jr.

Brookside Farms
37404 CR 388
Gobles, MI 49055
(269) 521-6244
brooksidefarm@btc-bci.com

Mississippi/Louisiana: Don van de Werken

J&D Blueberry Farm
574 Slade Woodward Road
Poplarville, MS 39470
(504) 782-0779
donvdw1@gmail.com

New Jersey: Denny Doyle

Atlantic Blueberry
7201 Weymouth Road
Hammonton, NJ 08037
(609) 561-8600
denny@atlanticblueberry.com

North Carolina: Neil Moore

Ivanhoe Blueberry Farms
3550 Ivanhoe Road
Ivanhoe, NC 28447
(910) 532-2880
hnmoore@intrstar.net

Oregon: Doug Krahmer

Berries Northwest
19664 Arbor Grove Road Northeast
St. Paul, OR 97137
(503) 678-2822
doug.k@berriesnw.net

Quebec/Lowbush: Jean Senneville

Senco Inc.
1459 Sacre-Coeur Boulevard
Saint Felicien, Quebec
Canada G8K 1B3
(418) 679-1472
senco@bellnet.ca

Washington: Alan Schreiber

Washington Blueberry Commission
2621 Ringold Road
Eltopia, WA 99330
(509) 266-4300
Mobile: (509) 539-4537
aschreib@centurytel.net

2020-2022 NABC Committees

Bylaws Review Committee

Maintains bylaws, reviews and proposes updates as needed, helps interpret bylaws when necessary.

Lorrie Merker, *Chair*
John Bennett
Bob Carini
Denny Doyle
Art Galletta
Mike Mainland
Roy Malensky
Ken Patterson, *NABC Chair*

Executive Committee

Acts as the primary contact with the president and provides advice and guidance. Consists of the elected NABC officers.

Ken Patterson, *Chair*
Pat Goin, *1st Vice Chair*
Teddy Kokoulis, *2nd Vice Chair*
Ellie Norris, *Secretary*
Art Galletta, *Treasurer*
Lorrie Merker, *Assistant Treasurer*
Tom Bodtke, *Past Chair*

Finance Committee

Oversees the finances of the council, including recommendation and monitoring of the annual budget; assessment collection and compliance; investment of council funds; fiscal reporting and auditing.

Pat Goin, *Chair*
Chris Barnhill
Art Galletta, *NABC Treasurer*
Teddy Kokoulis, *NABC Secretary*
Mark Hurst
Lorrie Merker, *NABC Assistant Treasurer*
Jason Smith
Ken Patterson, *NABC Chair*

Good Management Practices Committee

Maintains consumer confidence and ensures consumers receive a safe, wholesome product through information and education; educates growers and handlers on best practices and regulations governing safe food production; supports the industry's quality control programs; assists with the NABC/USHBC crisis management plan; deals with any issues the USHBC Good Management Practices Committee is precluded from addressing.

Denny Doyle, *Chair*
Cort Brazelton
Verne Gingerich
Pat Goin
Roy Malensky
Keith Refsnider
Ken Patterson, *NABC Chair*

Legislative Committee

Serves as the NABC voice in legislative matters; helps coordinate member responses to potential issues; and participates in legislative and governmental education efforts with other ag groups. The NABC first vice president chairs this committee.

Pat Goin, *Chair*
Cort Brazelton
Bob Carini
Denny Doyle
Brittany Lee
Jeff Malensky
Lorrie Merker
Neil Moore
Bill Steed
Ken Patterson, *NABC Chair*

Nominations and Awards Committee

Considers candidates for NABC Executive Committee positions and recommends them to the board of directors; considers potential candidates and makes recommendations for the organization's awards program; aids in the recruitment of new members.

Art Galletta, *Chair*
Dave Arena
Bob Carini
Joe DeGrandchamp
Denny Doyle
Mark Hurst
Neil Moore
Ken Patterson, *NABC Chair*

USDA Foods Procurement Task Force

A group of subject-matter experts who work on behalf of the NABC Legislative Committee. The task force focuses on legislative matters related to USDA Foods Procurement Programs and helps represent NABC and its members to address issues as they arise.

Ken Patterson
Bob Carini
Rod Cook
Denny Doyle
Derek Eisele
Jeff Malensky
John Shelford

Trade Task Force

A group of subject-matter experts who work on behalf of the NABC Legislative Committee. The task force focuses on legislative matters related to U.S. and foreign trade policy, and helps represent NABC and its members to address issues as they arise.

Dave Arena
Ryan Atwood
Tom Avinelis
Ray Biln
Guy Cotton
Rob Dhaliwal
Russ Goodman
Shelly Hartmann
Brittany Lee
Neil Moore
Bryan Ostlund
Nathan Sakuma
Todd Sanders
Denny VanderKooi



NABC Staff

Kasey Cronquist
President
kcronquist@nabcblues.org

Andrea Walters
Executive Liaison
awalters@nabcblues.org

Alicia Adler
Vice President
aadler@nabcblues.org

Julie Fogarty
Director of Operations
jfogarty@nabcblues.org

Rick Ruckman
Compliance Coordinator
rruckman@nabcblues.org

Mandy Boarman
Meeting & Events Coordinator
mboarman@nabcblues.org

81 Blue Ravine Road, Suite 110,
Folsom, CA 95630

Grower Members

AGRICARE, INC.

P.O. Box 1028
Jefferson, OR 9735
(559) 306-1700
avinelis@agricare.com

Delegate: Tom Avinelis
Description: Grower, packer

ALMA SUNBELT BLUEBERRIES

1117 Bennett Still Road
Alma, GA 31510
(912) 632-6001
johnv@atc.cc

Delegate: John Bennett
Description: Grower, packer

ALWAYS FRESH FARMS, LLC.

3577 W. Lake Hamilton Drive
Winter Haven, FL 33881
(863) 401-3404
mgiddings@alwaysfresh.com

Delegate: Matthew Giddings
Description: Marketer

AMERICAN BLUEBERRIES OF NORTH CAROLINA

3500 NC Highway 133
Rocky Point, NC 28457
(910) 675-8620
sfisher@bizec.rr.com

Delegate: Calvin Lewis
Admin contact: Sylvia Fisher
Description: Grower

ANEERRIES, A.C.

San Juan Bosco 4299
Entre Pintores y Francisco
Martínez de la Vega
Col. Lomas de Guadalupe
Zapopan, Jalisco, México
52 (33) 3813 3643
amaras@berry.net
direcciongneral@aneberries.mx

Delegate: Aldo Mares Benavides
Director: Juan Jose Flores Garcia
Description: Grower

APPLEGATE ORCHARDS

1052 Lake Road
Burbank, WA 99323
(509) 547-4267
shirley@bluemfarms.com

Delegate: Shirley Mason
Description: Grower

ATLANTIC BLUEBERRY COMPANY

7201 Weymouth Road
Hammonton, NJ 08037
(609) 517-6671
art@atlanticblueberry.com
atlanticblueberry.com

Delegate: Arthur Galletta
Description: Grower, exporter:
Fresh, frozen

ATWOOD FAMILY FARMS

36111 N CR 44A
Eustis, FL 32736
(352) 267-3229
ryan.atwood@handafarms.com

Delegate: Ryan Atwood
Description: Grower

B.C. BLUEBERRY COUNCIL

275 32160 South Fraser Way
Abbotsford, BC V2S 6H1 Canada
(604) 864-2117
info@bcblueberry.com,
anju@bcblueberry.com
bcblueberry.com

Contact: Anju Gill
Admin contact: Nina Rihal
Delegate: Parm Bains
Alternate: Ray Biln
Description: Generic promotion,
research

BERRY BROTHERS, LLC

321 Twin Oaks Drive
Nicholls, GA 31554
(269) 370-4083
john@walkerbb.com

Delegate: John Conner
Description: Grower

BERRY FRESH, LLC

19640 S. Rancho Way
Dominguez Hills, CA 90220
(310) 637-2401
zKuster@berryfresh.com

Delegate: Zack Kuster

BERRYHILL FOODS, INC.

2887 Mt. Lehman Road
Abbotsford, BC V4X 2N7 Canada
(604) 850-1988
heidi@berryhillfoods.com

Delegate: Heidi Harvey
Description: Grower, processor,
exporter: Frozen

BILN FARMS LTD.

12814-232 Street
 Maple Ridge, BC V2X 6T9 Canada
 (604) 466-9774
ray@silvervalleyfarms.com

Delegate: Raymon Biln

Description: Grower

**BLACK RIVER
BLUEBERRY, INC.**

18957 NW Hwy 210 East
 Ivanhoe, NC 28447
 (910) 385-8403
hnmoore@intrstar.net
blueberryhill@intrstar.net

Delegate: Neil Moore

Description: Blueberry shipping
 and receiving station

BLUEBERRY BUNCH FARM

2754 Howard Road
 LaBelle, FL 33935
 (239) 298-3471
Kristian_Lyng@hotmail.com

BLUEBERRY HILL FARMS, INC.

582 Barnhill Blueberry Lane
 Ivanhoe, NC 28447
 (910) 669-2401
 (910) 872-9399
blueberryhill@intrstar.net

Delegate: Chris Barnhill

Description: Grower

BLUEBERRY LAKE FARM INC.

4760 Redwood Drive
 Pulaski, WI 54162
 (920) 606-8557
blueberrylakefarm@gmail.com

Delegate: Kathy Posey

BLUEBERRIES OF INDIANA

237 Oakcrest Drive
 Wilmington, NC 28403
 Farm: 2388 West 1000,
 North La Porte, IN 46350
 (219) 326-8686
mainland@sprynet.com

Delegate: Charles M. "Mike" Mainland

Description: Grower

BLUEBERRY RANCH, LLC.

P.O. Box 647
 Granger, IN 46530
 Shipping: 54743 Buckeye Road
 Mishawaka, IN 46545
 (574) 255-5773
john@blueberryranch.com

Delegate: John E. Nelson

Description: Grower, processor,
 100% organic

BOWERMAN BLUEBERRIES, LTD.

2480 North 160th Avenue
 Holland, MI 49424
 (616) 399-0567
info@realblueberries.com
realblueberries.com

Delegate: Carol Bowerman

Description: Grower, packer,
 shipper

BROOKSIDE FARMS, LLC.

17125 36th Sreet
 Gobles, MI 49055
 (269) 628-4004
berniefritz@yahoo.com

Delegate: George Fritz & Bill Fritz

Admin contact: Bernadine Frit
 (Bernie)

Description: Grower

**CALIFORNIA BLUEBERRY
ASSOCIATION**

2565 Alluvial Avenue, Suite 152
 Clovis, California 93611
bookkeeper@calapple.org

**CALIFORNIA BLUEBERRY
COMMISSION**

2565 Alluvial Avenue, Suite 152
 Clovis, CA 93611
 (559) 225-3395
tsanders@calapple.org

Delegate: Todd Sanders,
 Executive Director

Admin contact: Janette Ramos
 Description: State promotional
 and research organization

CALIFORNIA GIANT, INC.

75 Sakata Lane
 Watsonville, CA 95077
 Shipping: P.O. Box 1359,
 Watsonville, CA 95077
 (831) 840-5233
mduran@calgiant.com

Delegate: Markus Duran

Description: Grower, packer, shipper

Grower Members

CARINI FARMS

15039 Port Sheldon Street
West Olive, MI 49460
(616) 399-2052
rcarini@netzero.net

Delegate: Bob Carini
Description: Grower, processor:
Fresh, frozen

CAROL SUE BLUEBERRY FARM

P.O. Box 280
Hampstead, NC 28443
(910) 520-8540
morrishous@aol.com

Delegate: Jeff Morris
Description: Grower

CARTER FARMS, INC.

6504 US Hwy 701 North
White Lake, NC 28337
Shipping: 7828 US Hwy 701 North
White Lake, NC 28337
(910) 874-1444
carterfarmsincorp@gmail.com

Delegate: Ralph Carter
Description: Grower, processor,
packer, shipper, marketing/
promotion and research

CLEAR SPRINGS COMPANY

P.O. Box 1070
Bartow, FL 33880
Shipping: 6105 Spirit Lake Road
Winter Haven, FL 33880
(863) 534-1292
wcbaswell@hotmail.com
clearspringsco.com

Delegate: Bill Braswell
Description: Grower, packer, shipper

CORNERSTONE AG ENTERPRISES

61747 CR 388
South Haven, MI 49090
(269) 637-2899
tbodtke@cornerstoneag-llc.com,
office@cornerstoneag-llc.com

Delegate: Tom Bodtke
Admin contact: Maria Holton
Description: Processor

CONSALO FAMILY FARMS

5201 Moss Mill Road
Egg Harbor City, NJ 08215
(856) 839-0264

Delegate: Chelsea Consalo
Description: Processor

D&J BLUEBERRY FARMS, LLC.

10631 East Lucas Trail
Inverness, FL 34450
(352) 637-0882
blueberriesRN@gmail.com

Delegate: Donna Miller,
Elizabeth Hallinan
Description: Grower, packer

D&J BLUEBERRY FARM

PO Box 41-1209
Chicago, IL 60641
(773) 350-4500
don@dandmequipment.com

Delegates: Don & Jean Tomasian

DeGRANDCHAMP FARMS

76241 14th Avenue
South Haven, MI 49090
joe@degrandchamps.com

Delegate: Joe DeGrandchamp
Description: Grower

DIAMOND BLUEBERRY INC.

548 Pleasant Mills Road
Hammonton, New Jersey 08037
609-517-5491
varietyfarms@comcast.net

THE DOC APPLICATIONS, INC.

P.O. Box 2943
Winter Haven, FL 33883
(863) 287-3839
davidthedoc@hotmail.com

Delegate: David Weber
Description: Grower, packer

DOLE FRESH VEGETABLES (SUNNYRIDGE FARM)

P.O. Box 3036
Winter Haven, FL 33885-3036
(863) 294-8856 x17220
binky.graham@dole.com

Delegate: Binky Graham
Description: Grower, shipper

DOWN SOUTH BLUES, CORP.

1291 NE Hansel Avenue
Arcadia, FL 34266
(239) 289-7612
jgross@islandgroveagproducts.com

Delegate: Jerod Gross
Description: Grower, packer: Fresh

DRISCOLL'S

P.O. Box 50045
 Watsonville, CA 95077
 (831) 763-6710
bo.slack@driscolls.com,
elizabeth.barbosa@driscolls.com
driscolls.com

Delegate: Bo Slack
 Admin contact: Elizabeth Barbosa
 Description: Marketer, shipper: Fresh

ENFIELD FARMS, INC.

1064 Birch Bay Lynden Road
 Lynden, WA 98264
 (360) 354-3019
andy.enfield@enfieldfarms.com,
marcus.schumacher@enfieldfarms.org

Delegate: Andy Enfield
 Alternate Contact: Marcus Schumacher, CFO
 Description: Grower, packer

FAIRFIELD FARMS, LLC.

14224 Old Cole Grade
 Pauma Valley, CA 92061
 (760) 742-1792
 (760) 969-3005
bill@fairfieldllc.com

Delegate: Bill Steed
 Description: Grower, packer

- Create, manage custom documentation including records and SOPs.
- Receive notifications when a record is due or when a document needs approval.
- Receive real-time notifications of activities occurring on the farm or in the packinghouse.
- Create custom permissions for users, restricting access throughout the system.
- Complete internal audits and see real-time scores for your operation.
- Manage all 3rd party audits in one user-friendly system.
- Link your spray records and lab results right to your virtual food safety manual.
- Add your own checklist for quality, sustainability or customer requirements.

Food Safety just got easier.

Filters

Manuals:

☒ Daily Logs
☐ Open Logs
☐ View Logs

Frequency:

Select Area

- ☒ Farm
- ☐ Packing House
- ☐ Cold Storage
- ☐ Company

Farm

Log ID	Log Name	Location	Status	Date	Action
LOG 1	Pre-Harvest Inspection	Farm A	Past Due	7/27/2018	Q
LOG 1	Pre-Harvest Inspection	Farm A	Pending Approval	8/1/2018	Q
LOG 1	Pre-Harvest Inspection	Farm A	Not Started	8/2/2018	Q

Packing House

Log ID	Log Name	Location	Status	Date	Action
LOG 4	Pre-Operational Inspection	Packing House A	Not Started	8/2/2018	Q

Cold Storage

Log ID	Log Name	Location	Status	Date	Action
LOG 3	Cold Storage Monitoring	Cooler 1	Past Due	7/31/2018	Q
LOG 3	Cold Storage Monitoring	Cooler 1	Pending Approval	8/2/2018	Q

Company

Log ID	Log Name	Location	Status	Date	Action
LOG 2	NUOCA	ABC Produce Company	Not Started	7/18/2018	Q

ABC Company

Log Name: Cold Storage Temp.
Log ID: Log 1
Creation Date: 10/12/2018
Revision No.: 0
Site Name: Cooler
Sub-Site(s): Cooler 1

Purpose Statement
 Before the operation starts, and then hourly, during running, the temperature of each cold storage unit should be checked to ensure they are at proper operating temperatures. When readings are found to be out of range, corrective actions should be taken, and water may need to be re-tested.

Cooler Temperatures

Equipment Name: Thermometer 1
 Value: 62
 Unit: F°

Date: 07/03/2018
 Time: 12:45 PM

LEARN MORE



863-844-4263
highlandhasit.com



We talk to the top leaders, farmers and experts in agriculture. Listen on Apple, Google, Spotify and Stitcher.

Grower Members

FIRST PICK FARMS

14786 Winans Street
West Olive, MI 49460
(616) 842-3916
snagelvoort@firstpickfarms.com

Delegate: Scott Nagelvoort
Description: Grower, producer,
marketer

FLORIDA BLUEBERRY GROWERS ASSOCIATION

P.O. Box 308
Brooksville, FL 34605-0308
Shipping: 201 Howell Avenue
Brooksville, FL 34601
(352) 631-5490
brittanyhlee@gmail.com,
lindsay@floridablueberrygrower.com

Delegate: Brittany Lee, President
Admin contact: Lindsay Morgan
Description: Grower

FOREST HILL FARMS INC.

5383 Iowa Hill Road
Cornelius, Oregon 97113
(503) 970-1414
anna@foresthillsfarms.com

Delegate: Anna Jesse

FRASER BERRY FARMS, LTD.

34765 Sim Road
Abbotsford, BC V3G 1N3 Canada
(604) 302-1580
berrybloo@telus.net

Delegate: Jason Smith
Description: Grower

FRASER VALLEY PACKERS, INC.

260 Short Road
Abbotsford, BC V2S 8A7 Canada
(604) 852-3525
joegill@fraservalleypackers.com,
rakinder@fraservalleypackers.com

Delegate: Joe Gill
Admin contact: Rakinder Brar
Description: Grower, processor,
packer, shipper

FRESH RESULTS, LLC.

110 SE 6th Street, Suite 2310
Fort Lauderdale, FL 33301
(954) 734-4355
eric@freshresults.com

Delegate: Eric Crawford
Description: Shipper

FRITZ U-PICK FARM

37988 CR 388
Gobles, MI 49055
(269) 521-7655
berniefritz@yahoo.com

Delegate: George Fritz Jr.
Description: Grower

GIDDINGS BERRIES USA, LLC.

2500 SW 107th Avenue, Suite 8
Miami, FL 3316
(813) 860-4108
lan.grigg@giddingsfruit.com

Delegate: Ian Grigg

GINGERICH FARMS PRODUCTS INC.

P.O. Box 910
Canby, OR 97013
Shipping Address: 29995 South
Elisha Road, Canby, OR 97013
(503) 651-3742
gailw@gingerich.com

Delegate: Gail Willis
Alternate: Tristan Gingerich
Admin contact: Karen Lang
Description: Grower, packer: Fresh,
frozen

GOIN'S BLUEBERRY LANE

3340 South 750 W
North Judson, IN 46366
(574) 896-2283
kevinpatgbl@embarqmail.com

Delegates: Kevin and Patricia Goin
Description: Grower

GOLDEN EAGLE BERRIES (GERI)

16351 Aquilini Avenue
Pitt Meadows, BC V3Y 1Z1 Canada
(604) 465-7555 x207
valer.pobezal@gefarmgroup.com

Delegate: Gregory McKay
Description: Grower, processor,
shipper

HERITAGE BLUEBERRIES, LLC.

44667 - 28th Avenue
Bangor, MI 49013
(269) 217-0891
heritageblueberriesllc@gmail.com

Delegate: Rex Schultz
Description: Grower

VECTORITE™

with CR-7

Transported by bees directly to blueberry blooms, the unique BVT system integrates with your pollination operation to deliver VECTORITE™ with CR-7 to protect your plants against *Botrytis* and *Monilina* while increasing your marketable yield. Trial data show better plant health, less disease and greater yield.

To learn more about how BVT can help your blueberry operations, call 647-660-5119 or visit:

www.VectoriteBVT.com

PROTECT
WHILE YOU
POLLINATE

BVT
Bee Vectoring Technology™



**Distributor and Marketer
of Premium Berries for over 34 years!**

Contact Ken Hopps at (708) 343-4545 or khopps@sun-belle.com
to learn more about our blueberry program

sun-belle.com

Grower Members

HURST'S BERRY FARM, INC.

23301 SW McKibben Road
Sheridan, OR 97378
(503) 843-3185
mdhurst@hursts-berry.com
hursts-berry.com

Delegate: Mark Hurst
Description: Grower, processor,
marketer

ISLAND GROVE AG PRODUCTS, INC.

2600 SE 193 Avenue
Hawthorne, FL 32640
(352) 481-5558
kwpigap@aol.com

Delegate: Ken Patterson
Description: Grower, packer, nursery

IVANHOE BLUEBERRY FARMS, INC.

3550 Ivanhoe Road
Ivanhoe, NC 28447
Shipping: 1091 Eddie L. Jones Road
Ivanhoe, NC 28447
(910) 532-2880
ivanhoefarms@intrstar.net

Delegate: Willie Moore, Neil Moore
Admin contact: Reva Upright
Description: Grower

J & D BLUEBERRY FARM

574 Slade Woodward Road
Poplarville, MS 39470
(504) 782-0779
donvdw1@gmail.com

Delegate: Don Vande Werken
Description: Grower, processor,
packer, shipper, international sales,
marketing/promotion

JRL, INC.

527 Bellevue Avenue
Hammonton, NJ 08037
(609) 561-1572
(609) 820-7817
josephlucca@comcast.net
luccacoldstorage.com

Delegate: Joe Lucca
Description: Marketer, processor,
exporter: Fresh, frozen

JUBILEE BLUEBERRY FARMS, LLC.

49411 CR 380
Grand Junction, MI 49056
(269) 427-8763
jubileeblueberryfarms@hotmail.com

Delegates: Cheryl and Russell Sullins
Description: Grower, packer

KRIEGER'S WHOLESALE NURSERY, INC.

P.O. Box 116
Bridgman, MI 49106
(269) 465-5522
lmknsy@aol.com
kriegernursery.com

Delegate: Mark or Marilyn Krieger
Description: Grower

L&P BLUEBERRY FARM, INC.

6359 U.S. Highway 11
Lumberton, MS 39455
(601) 408-4736

Description: Grower, packer

M&M PACIFIC COAST FARMS

5008 152 Sreet
Surrey, BC V3Z 1G9 Canada
(604) 603-1193
paulgill567@gmail.com

Delegate: Paul Gill
Description: Grower

MA'S BLUEBERRIES, LLC.

69092 34th Avenue
Covert, MI 49043
(269) 214-8707
brower.laurie@yahoo.com

Delegate: Terry and Laurie Brower
Description: Grower

MBG MARKETING/MICHIGAN BLUEBERRY GROWERS ASSOCIATION

P.O. Box 322
Grand Junction, MI 49056-0322
Shipping: 04726 CR 215
Grand Junction, MI 49056
(269) 434-8060
lmerker@blueberries.com

Delegate: Lorrie Merker
Description: Grower, marketer:
Fresh, frozen

MACRIE BROS. BLUEBERRY FARMS

606 South First Road
Hammonton, NJ 08037
Shipping: 7638 Weymouth Road
Hammonton, NJ 08037
(609) 561-6822
macriebros@aim.com

Delegate: Paul Macrie III
Description: Grower, processor,
packer, buyer shipper

**MASTRONARDI BERRY
WORLD AMERICA**

36121 Schoolcraft
Livonia, MI 48150
(431) 999-2615
karan.kohli@berryflavorful.com

Delegate: Karan Kohli

**MEADOW BERRY
FARMS, LTD.**

12544 Wooldridge Road
Pitt Meadows, BC V3Y 1Z1 Canada
steve@meadowberryfarms.com

Delegate: Steve Aujla
Description: Grower

MEDURI FARMS

P.O. Box 636
Dallas, OR 97338
Shipping: 12375 Smithfield Road
Dallas, OR 97338
(503) 623-0308 x4219
shawn@medurifarms.com

Delegate: Shawn Cruz
Description: Grower, processor,
packer, shipper, int'l sales,
manufacturing dried

**MILLER BLUEBERRY
PLANTATION INC.**

394 South CR 315
Interlochen, FL 32148
(386) 684-6362
jtm7@rocketmail.com
millerplantnursery.com

Delegate: James Miller
Description: Grower, packer

**MOTE PLANTATION
FARMS, INC.**

1991 Mote Road
Harrells, NC 28444
(910) 874-1431
gmote@themotegroup.com

Delegate: George W. Mote Jr.
Description: Grower

MUNGER BROTHERS, LLC.

786 Road 188
Delano, CA 93215
(661) 721-1068
bob@mungerfarms.com,
leslie.jiles@mungerfarms.com
mungerfarms.com

Delegate: Bob Hawk
Admin Contact: Leslie Jiles
Description: Grower
*Marketing and sales exclusively
by Naturipe Farms

NATURIPE FARMS, LLC.

1611 Bunker Hill Way, Suite 250
Salinas, CA 93906
(831) 443-2352
mritter@naturipfarms.com

Delegate: Marissa Ritter
Description: Grower, shipper,
international sales, marketing/
promotion

NEW DAWN ORGANICS

P.O. Box 185
Elizabethtown, NC 28337
(910) 876-2466
barnesblue@aol.com

Delegate: Lem Barnes
Description: Grower, packer,
research

**NEW JERSEY
BLUEBERRY COUNCIL**

P.O. Box 330
Trenton, NJ 08625
(609) 517-6671
joe.atchison@ag.nj.gov

Delegate: Denny Doyle
Chairman: Joe Atchison, State Liaison
Description: State promotional
and research organization

**NORRIS FARMS
PRODUCE, LLC.**

8181 Oak Hill Road
Roseburg, OR 97471
(541) 459-3274
office@norrisblueberryfarms.com

Delegate: Ellie Norris
Description: Grower

NORTH BAY PRODUCE, INC.

P.O. Box 988
Traverse City, MI 48685
(231) 946-1941
mgirardin@northbayproduce.com
northbayproduce.com
nosmulski@northbayproduce.com

Delegates: Mark Girardin and
Nick Osmulski
Description: Grower, shipper, buyer,
distribution, sales, marketing

Grower Members

NORTH CAROLINA BLUEBERRY COUNCIL

213 Davidson Road
Greenville, SC 29609
(864) 361-1598
b.park@ncblueberrycouncil.org
ncblueberrycouncil.org

Delegate: Ralph Carter
Admin. Contact: Brenda Park,
Executive Director
Description: State promotional
and research organization

O-G PACKING/GROWER DIRECT MARKETING

2097 Beyer Lane
Stockton, CA 95215
(209) 931-4392
guyc@ogpacking.com

Delegate: Guy Cotton
Description: Grower

OREGON BERRY PACKING, INC.

P.O. Box 1326
Hillsboro, OR 97123
Shipping: 6000 Southwest
Minter Bridge Road
(503) 640-2313
obp@oregonberry.com
oregonberry.com

Delegate: Jeff Malensky, President
Description: Grower, shipper,
packer, seller

OREGON BLUEBERRY COMMISSION

4093 12th Street Cutoff Southeast
P.O. Box 3366
Salem, OR 97302
(503) 364-2944
bryan@ostlund.com,
lisa@ostlund.com
oregonblueberry.com

Delegates: Mark Hurst,
Bryan Ostlund and Lisa Ostlund
Description: State promotional
and research organization

OREGON BLUES

9751 SE Telford Road
Boring, OR 97009-7419
(503) 663-6451
ebert@oregonblues.com

Delegate: Art and Judy Ebert
Description: Grower

PAN-AMERICAN BERRY GROWERS

6826 55th Avenue Northeast
Salem, OR 97305
(503) 390-5612
stevee@pbgbblues.com,
kimberlyb@pbgbblues.com

Delegate: Steve Erickson
Admin contact: Kimberly Bowe
Description: Grower, processor

PARSAT ENTERPRISES LTD.

34488 Bateman Road
Abbotsford, BC, V2S 7Y8
(604) 850-0377
simran@westberryfarms.com

Delegate: Parm Bains
Description: Grower

PENNER AG, INC.

40328 Road 56
Dinuba, CA 93618
(559) 362-2067
pennerag@hotmail.com

Delegate: Risa Bakker
Description: Grower, packer

PLEASANTDALE FARMS, INC.

536 Pleasant Mills Road
Hammonton, NJ 08037
(609) 561-2466
(609) 561-2332
david@donio.com,
anniepape@donio.com

Delegate: Dave Arena
Admin contact: Annie Pape
Description: Grower, shipper,
importer, exporter, processor

POEL BLUEBERRY PLANTATIONS

18279 W. Spring Lake Road
Spring Lake, MI 49456
(616) 842-2018
poelblueberry@hotmail.com

Delegates: Ronald Poel and
Steve Poel
Description: Grower

RAINSWEET, INC.

PO Box 7079
Salem, OR 97303
(503) 586-0049 ext. 3179
kimberleec@rainsweet.com

Delegate: Kimberlee Chambers
Description: Grower

RICHERT BLUEBERRIES

15700 138th Avenue
Spring Lake, MI 49456
(616) 550-5350
richertfamilyblueberries@gmail.com

Delegate: Rob Richert
Description: Grower, processor,
buyer, marketer

RITTER FARMS

251 Hwy 258
Judsonia, AR 72081
(870) 227-9226
john.connor@ritterag.com

Delegate: John Conner
Description: Grower

RIVERBEND ORGANIC FARMS, LLC.

P.O. Box 717
Jefferson, OR 97352
Shipping: 35711 Helms Drive
Jefferson, OR 97352
(541) 327-7853

Delegate: Francis Curtis
Description: Grower

ROYAL RIDGE FRUIT & COLD STORAGE

P.O. Box 428
Royal City, WA 99357-0428
(509) 346-1520
bryce@royalridgefruits.com
royalridgefruits.com

Delegate: Bryce Dorsing
Description: Grower, processor,
packer, shipper, buyer, marketer

SAMSON FARMS, LLC.

1861 Vandyk Road
Everson, WA 98247
(360) 966-7787
ob@samsonfarms.com

Delegate: Rob Dhaliwal
Description: Grower, processor

SATILLA BB, INC.

133 Highland Park Drive
Brunswick, GA 31523
(912) 269-2941
ken@maxiload.com
maxiload.com

Delegate: Ken Murray
Description: Grower

SCENIC FRUIT COMPANY

7510 SE Altman Road
Gresham, OR 97080
(503) 663-3434 x126
derek.eisele@scenicfruit.com

Delegate: Derek Eisele
Description: Grower, processor,
packer, shipper, international sales,
buyer/distributor/broker

SENCO, INC.

1459 Boul Sacre-Coeur
Saint Felicien, Lac St. Jean
P. Que G8K 1B3 Canada
(418) 679-1472
senco@bellnet.ca

Delegate: Jean-Eudes Senneville
Description: Grower

SILVER VALLEY FARMS, LTD.

21515 128th Avenue
Maple Ridge, BC V4R 2R1
(604) 466-9774
ray@silvervalleyfarms.ca,
amy@silvervalleyfarms.ca
silvervalleyfarms.ca

Delegate: Ray Biln
Description: Grower

SON RISE FARMS, LLC.

24140 Highway 210 East
Kelly, NC 28448
(910) 862-7529
bdnorris61@yahoo.com

Delegate: Brandon Norris
Description: Grower, packer

STRAUGHN FARMS, LLC.

11325 Northeast U.S. Highway 301
Waldo, FL 32694-4328
(352) 468-1903
straughnfarms@gmail.com

Delegate: Alto A. Straughn
Admin contact: Debra Yarborough
Description: Grower, packer,
shipper, research

SUN BELLE, INC.

3810 Rose Street
Schiller Park, IL 60176
(708) 343-4545
janice@sun-belle.com,
khopps@sun-belle.com

Delegate: Janice Honigberg,
President
Admin contact: Ken Hopps
Description: Grower, packer,
shipper, International sales, buyer,
marketer, research

Grower Members

SUNNY VALLEY INTERNATIONAL

800 Ellis Mill Road
Glassboro, NJ 08028
(856) 881-0200
fallende@sunnyint.com

Delegate: Francisco Allende
Description: Importer, shipper

SUPERIOR BERRIES COMPANY

P.O. Box 278
Fargo, GA 31631
Shipping: 422 U.S. Highway 441,
Fargo, GA 31631
(912) 637-5261
mbruorton@superiorberries.com

Delegate: Mike Bruorton
Description: Grower

TAMMEN TREEBERRY FARM

37131 Essex Road
Wilmington, IL 60481
(800) 892-5989
(815) 458-6264
btammen@tammentreeberryfarm.net
tammentreeberryfarm.net

Delegate: Bruce Tammen
Description: Grower

TOWNSEND FARMS, INC.

23400 Northeast Townsend Way
Fairview, OR 97024
(503) 724-0561
mike@townsendfarms.com,
bobby@townsendfarms.com

Delegate: Mike Townsend and
Bobby Stokes
Description: Grower, processor,
packer, shipper, international sales

TRUE BLUE FARMS

P.O. Box 195
Grand Junction, MI 49056
Shipping: 09548 CR 215
Grand Junction, MI 49056
(269) 434-6112
shelly@truebluefarms.com,
annette@truebluefarms.com

Delegate: Shelly Hartmann
Admin Contact: Annette Poindexter
Description: Grower

WASHINGTON BLUEBERRY COMMISSION

2621 Ringold Road
Eltopia, WA 99330
(509) 266-4300
aschreib@centurytel.net

Delegate: Alan Schreiber
Description: State promotional
and research organization

WINZELER FARMS, LLC.

293 Dell Lane
Kelly, NC 28448
(910) 669-3307
winzelerfarmsllc@ec.rr.com,
kip.winzeler@Altenloh.us,
mark.depta@winzelerfarms.com,
winz1@frontier.com

Delegates: Kip Winzeler, Mark Depta
and Polly Winzeler
Description: Organic grower

WISH FARMS

P.O. Box 1839
Plant City, FL 33564
Shipping: 100 Stearns Street
Plant City, FL 33563
(813) 752-5111
teddy@wishfarms.com

Delegate: Teddy KouKoulis
Description: Packer, shipper,
international sales, buying/
distribution/brokerage,
marketing/promotion

WOLF LAKE FARMS, LLC.

6080 Jensen Road
Fruitport, MI 49415
(231) 788-2300
wolflakefarmsllc@gmail.com

Delegates: Kelly Westfall and
Jerrad Lalone
Description: Grower, packer, shipper

**WOODLAND
ENTERPRISES, INC.**

4221 126th Avenue
Allegan, MI 49010
(616) 875-8853
woodlandberries@gmail.com
woodlandberries.com

Delegate: Dennis VanderKooi
Description: Grower

YANCY BLUEBERRY LLC

17834 Mission Oaks Drive
Lithia, FL 33547
(813) 363-4949
afrederick100@verizon.net

Delegate: Andrew Frederick
Description: Grower

ZIRKLE FRUIT COMPANY

P.O. Box 190
Selah, WA 98942
(509) 697-6101
blakeb@rainierfruit.com

Delegate: Blake Bleknap
Description: Grower, packer,
shipper, market promotion
and research

Associate Members

A&B PACKING EQUIPMENT, INC.

732 West Saint Joseph Street
Lawrence, MI 49064
(269) 539-4700
ales@abpacking.com,
amanda.williamson@abpacking.com
abpacking.com

Contact: Michael Williamson
Admin contact: Amanda Williamson
Description: Manufacturer of
packaging and sorting equipment

ACMII OREGON 1, LLC

DBA Silver Mountain Packing
3040 19TH Street, Suite 12
Bakersfield, CA 93301
(661) 454-3116
kim.dixon@ac-foods.com

Delegate: Kim Dixon

AG-VIEW CONSULTING, INC.

1241 4th Avenue East
Olympia, WA 98506
(360) 789-4272
rod@agviewconsulting.com,
leanne@agviewconsulting.com
agviewconsulting.com

Contact: Rod Cook
Admin contact: Leanne Kelly
Description: Providing field-to-
consumer solutions to companies
engaged in the blueberry industry.

AIR STRIKE BIRD CONTROL, INC.

1209 Park Avenue, Suite C
Paso Robles, CA 93446
(805) 391-0444
coastfalcons@yahoo.com

Delegate: Brad Felger

ALPINE FRESH, INC.

9300 Northwest 58th Street,
Suite 201
Doral, FL 33178
(305) 594-9117
(912) 423-1119
sspivey@alpinefresh.com

Contact: Stacy Spivey

ANDGAR CORPORATION - FOOD

6920 Salashan Pkwy., A-102
PO Box 2708
Ferndale, WA 98248
(360) 366-9900
davem@andgar.com

Delegate: David McCarty

BBC TECHNOLOGIES, LLC. TOMRA SORTING SOLUTIONS

1201 Kalamazoo Street
South Haven, MI 49090
(269) 639-8820
(720) 771-6325
paul@bbctechnologies.com
helen.wang@tomra.com
accounts@bbctechnologies.com

Contact: Paul Birchall and
Helen Wang
Description: Manufacturer of
electronic sorting and packaging
equipment

BEE VECTORING TECHNOLOGY INC.

Vectoring Technology Inc.
#7-4160 Sladeview Crescent
Mississauga, Ontario L5L 0A1
Canada
(941) 549-4971
ehendrixson@beevt.com

Delegate: Everett Hendrixson

BIO BEST USA

2020 Fox Run Road
Leamington, Ontario H8H3B7
Canada
(519) 322-8361
jim.olmsted@bestbiogroup.com

Delegate: Jim Olmsted

BIRD GARD LLC.

PO Box 1690
Sisters, OR 97759
(503) 449-4829
rwillis@birdgard.com

Delegate: Rick Willis

BRANDT CONSOLIDATED INC.

2935 South Koke Mill Road
Springfield, IL 62711
(217) 547-5800
terry.fleischman@brandt.co

Delegate: Terry Fleishman

CAMPOSOL FRESH USA INC.

5555 Anglers Avenue, Suite 20
Fort Lauderdale, FL 33312
(954) 317-0528
vgarcia@camposol.us

Contact: Jose Antonio Gomez Bazan
Description: International growing,
processor, packing, buying and
shipping

**CHILEAN BLUEBERRY
COMMITTEE**

Cruz del Sur 133, Of. 703 –
Las Condes, Santiago, Chile
(+56) 224724783
armstrong@asoex.cl
chileanblueberrycommittee.com

Contact: Andres Armstrong
Description: Research and
promotion of Chilean blueberries

**CONSOLIDATED FRUIT
PACKERS, LTD.**

1004-1708 Dolphin Avenue
Kelowna, BC V1Y 9S4 Canada
(250) 868-1400
chris@cfp-ltd.ca

Contact: Chris Messent
Description: Fruit broker and
processor

DELICA NORTH AMERICA INC.

1995 W 190th Street, #100
Torrance, CA 90504
(310) 480-0796
carlos.alcazar@tandg.global

Delegate: Carlos Alcazar

DEL MONTE FRESH

5050 State Road 60 West
Mulberry, FL 33860
(869) 844-5852
jduval@freshdelmonte.com

Delegate: John Duval

EAST WEST LABEL COMPANY

1000 East Hector Street
Conshohocken, PA 19428
(800) 441-7333
christinaw@ewlabel.com
ewlabel.com

Contact: Christina Wilson, President
Description: Label manufacturer

**FALL CREEK FARM &
NURSERY, INC.**

39318 Jasper-Lowell Road
Lowell, OR 97452
(541) 937-2973
daveb@fallcreeknursery.com,
karrim@fallcreeknursery.com

Contact: Dave Brazelton
Admin contact: Karri Mealy
Description: Grower, nursery

**FRESH PACIFIC FRUIT &
VEGETABLE, INC.**

7650 North Palm Avenue,
Suite 103
Fresno, CA 93711
(559) 432-3500
brisa@freshpacific.com

Contact: Bob Rife
Admin contact: Brisa Silva
Description: Importer/exporter

**GIUMARRA
INTERNATIONAL BERRY**

P.O. Box 861449
Los Angeles, CA 90086
(509) 663-2421
trichardson@giumarra.com

Contact: Tom Richardson
Description: Marketer

HAVEN HARVESTERS

165 Veterans Boulevard
South Haven, MI 49090
(269) 637-0309
garretts@havenharvesters.com

Delegates: Duane Hatcher and
Garrett Spencer
Description: Machinery supplier:
Harvesting equipment

**HIGHLAND PACKAGING
SOLUTIONS**

1420 Gordon Food Service Drive
Plant City, FL 33563
(863) 425-5757
bill.clark@highcor.com

Contact: Bill Clark
Admin contact: Debbie Hannifan
Description: Agricultural packaging

HIGHLAND PRECISION AG

590 Northwest 3rd Street
Mulberry, FL 33860
(863) 844-4263
jmachell@highlandag.com

Contact: Justin Machell

Associate Members

MOL BELTING SYSTEMS

2532 Waldorf Court Northwest
Grand Rapids, MI 49544
(616) 453-2484
janderson@molbelting.com
molbelting.com

Contact: Jim Anderson
Description: Conveyor belting,
parts, service

NORTHWEST FARM CREDIT SERVICES

265 E George Hopper Road
Burlington, WA 98233
(360) 707-2353
trevor.faucett@northwestfcs.com

Delegate: Trevor Faucett

OXBO INTERNATIONAL

270 Birch Bay Lynden Road
Lynden, WA 98264
(360) 354-1500
skorthius@gmail.com

Delegate: Scott Korthuis

PANDOL BROTHERS, INC.

401 Road 192
Delano, CA 93215
(661) 725-3755
johnp@pandol.com
ap@pandol.com
pandol.com

Delegate: Cindy Hill
Contact: John Pandol
Description: Grower, shipper,
importer, exporter of grapes.
Marketer of other produce as
commission merchant and
buying broker.

PEERBOLT CROP MANAGEMENT, INC.

5261 Princeton
Portland, OR 97203
(503) 289-7267
tom@peerbolt.com

Contact: Tom Peerbolt
Description: Agricultural consulting

PETERSON FARMS, INC.

3104 West Baseline Road
P.O. Box 115
Shelby, MI 49455
(231) 218-2054
leo@petersonfarmsinc.com

Contact: Leo Steffens
Description: Processor

PICKTRACE, INC.

5515 Doyle Street, Suite 4
Emeryville, CA 9460
(415) 295-1899
harrison.steed@picktrace.com
picktrace.com

Contact: Harrison Steed
Description: Agtech software

PROARANDANOS: ASSOCIATION OF BLUEBERRY PRODUCERS OF PERU

Calle 21 Nro 713 office
406 San Isidro
Lima, Peru
(511) 592-1234
lmvegas@proarandanos.org

Delegate: Luis Miguel Vegas

SUNRISE GROWERS

701 West Kimberly Avenue,
Suite 210
Placentia, CA 92870
(714) 630-6292
shiara.powell@sunopta.com

Contact: Shiara Powell
Description: Organic fruit supplier

TERRA EXPORTS, LLC.

9850 South Maryland
Parkway, A5-159
Las Vegas, NV 89183
(702) 664-2123
travis@terraexports.com

Contact: Travis McLachlan

THE FRESHWAVE, LLC.

1404 B East Oak Road
Vineland, NJ 08360
(856) 794-1408
skip@thefreshwave.com,
tom@thefreshwave.com
chelsea@thefreshwave.com

Delegate: Chelsea Consalo
Contact: Skip Consalo/Tom Consalo
Description: Buying agent and grower

THUNDERBIRD PLASTICS, LTD.

6969 Shirley Avenue
Burnaby, BC V5J 4R4 CANADA
(604) 433-5624
Mobile: (503) 789-3255
filip@thunderbirdplastics.com
thunderbirdplastics.com

Contact: Filip Adam
Admin contact: Rodger Huang
Description: Manufacturer of
injection molded berry flats and
harvest lugs.

TOMRA SORTING SOLUTIONS

875 Embarcadero Drive
West Sacramento, CA 95605
(916) 388-3900
kathleen.chance@tomra.com,
food.us@tomra.com
tomra.com

Contact: Kathleen Chance
Description: Sorting of wild to cultivated fresh or froze blueberries.

UNITEC USA, UNIVERSAL TECHNOLOGIES INC.

310 North Cluff Avenue, Suite 117
Lodi, CA 95240
(209) 369-6200
giulia.bergamaschi@unitec-group.com,
unitec.usa@unitec-group.com
unitec-group.com

Contact: Luca Montanari/Ted Parker
Admin contact: Giulia Bergamaschi
Description: Manufacturer of sorting lines with internal and external quality selection for blueberries.

WECO SORTING & AUTOMATION SOLUTIONS (BERRYTEK)

1311 Bluegrass Place
Woodland, CA 95776
(530) 666-9190
eric@wecotek.com,
jeanine@wecotek.com

Contact: Eric Horner
Admin contact: Jeanine Parlett
Description: Manufacturer of electronic sorting equipment for berry packers.

The Right Varieties Can Give Growers a Competitive Advantage.

Our Goal Is Simple – to bring growers the very best blueberry varieties that can provide a competitive advantage. Our portfolio is filled with varieties that offer exceptional qualities, fill specific market-niche demands, and meet the diverse needs of growers. We also back these varieties with technical, varietal-specific insights from our Grower Support and Applied Research teams. Talk to us early about your next projects. Let us show you the advantages of our varieties.

Varieties | Plants | Support


FALL CREEK®
www.fallcreeknursery.com
1.800.538.3001



NEW!
'ZF08-029' (Name Pending)
Patent Pending



Mid-High Chill
Early-Mid Season Ripening
Medium-Large Berries

Ask About the New Varieties in our
Fall Creek® Collection Program!



Research Agents

HAMID ASHRAFI

Assistant Professor
Department of
Horticultural Science
North Carolina State University
2721 Founders Drive
234 Kilgore Hall
Campus Box 7609
Raleigh, NC 27695-7609
(919) 515-1216
(919) 515-3131
hashraf2@ncsu.edu

CARLOS GARCIA-SALAZAR, PH.D.

MSU Extension Small Fruit
MSU Extension Ottawa County
12220 Fillmore Street,
Suite 122
West Olive, MI 49460
(616) 260-071
garcias4@msu.edu

AMY HOWELL, PH.D.

Associate Research Scientist
Rutgers University
Marucci Center for Blueberry
and Cranberry Research
125A Lake Oswego Road
Chatsworth, NJ 08019
(609) 726-1590 x4413
(609) 432-7775
(domestic U.S. calls only)
ahowell@njaes.rutgers.edu

CHANGYING**“CHARLIE” LI, PH.D.**

Professor and Distinguished
Faculty Scholar
College of Engineering
Director of Phenomics and
Plant Robotics Center
712F Boyd Graduate Studies
200 D. W. Brooks Drive
University of Georgia
Athens, Georgia 30602
(706) 542-4696
cyli@uga.edu

JUAN SILVA

Mississippi State University
Department of Food
Science, Nutrition and
Health Promotion
Box 9805
945 Stone Boulevard
Mississippi State, MS 39762
(662) 325-3200
jls46@msstate.edu

FUMIOMI TAKEDA, PH.D.

Research Horticulturist
USDA Agricultural
Research Service
Appalachian Fruit
Research Station
2217 Wiltshire Road
Kearneysville, WV 25430
(304) 725 3451 ext. 212
(304) 620 5694
Fumi.Takeda@usda.gov

CELEBRATING 20 YEARS OF COLLABORATION AND GROWTH!

For two decades, the USHBC has served growers, handlers, marketers and importers by growing a healthy highbush blueberry industry.

We're proud to support our industry through promotion, research and education, while increasing awareness, consumption and volume-driving opportunities for blueberries.

Join us in celebrating 20 years of innovation and collaboration.

USHBC starts with US!

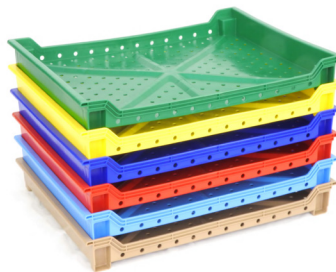


Learn more and support
our efforts at USHBC.org



the best FOR THE BEST

*We manufacture
the highest quality,
industry-proven
BLUEBERRY CONTAINERS
perfect for harvest,
processing, storage
and transport.*



Choose your style, size, color, and your custom hot-stamped name and logo.

- **Durable**
- **Freezer-safe**
- **UV-resistant**
- **Reusable**
- **Delivered**
- **Recyclable**



To get your quote call us at: Canada (Main Office): 1.888.778.2473
Western USA: 1.800.297.5201 | East & Central USA: 1.800.809.2035

www.ThunderbirdPlastics.com

Put the future
of your Blueberry business
in great hands.

**UNITEC innovative Blueberry Vision 3 technology
cares about your Blueberries and your business.**

At **UNITEC** we are used to taking care of your future, with **cutting-edge**,
intelligent and **automated technologies** able to ensure **concrete Results over time**.

With **Blueberry Vision 3** your Blueberries have a higher value.
Nothing is left to chance thanks to an **efficient and complete sorting of the qualities**:
internal quality (soft fruit), **external quality**, **shape defects**, in addition to **optical size and color**.
Because your business needs certainties. And a bright future.

Enter the UNITEC world. The future of your business will be in great hands.



BLUEBERRY VISION 3
Unitec Technology



UNITEC
We work for your results

